

TOWARDS COLLECTIVE ACTION TO IMPROVE GOVERNANCE CONTROL CORRUPTION IN SEVEN AFRICAN COUNTRIES

Anti-Corruption Programs in Brief

***Developed in-Progress by the Country Teams of:
Kenya, Ethiopia, Ghana, Kenya,
Tanzania, and Uganda***

*Used as background for the 9th Annual International
Conference Against Corruption, Durban, South Africa
October 1999*

**WORLD
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INSTITUTE**

*Developed through WBI's Core Course
on: "Towards an Integrated Strategy," June-September 1999*

This volume was produced in September 1999 by the Governance, Finance and Regulatory Group at World Bank (WBI), and teams representing seven countries in Africa (Benin, Ethiopia, Ghana, Kenya, Malawi, Tanzania, and Uganda) as part of the Core Course Program, “Controlling Corruption: Towards an integrated strategy”, and in preparation for the International Anti-Corruption Conference in Durban, South Africa, October 10th -15th 1999.

For additional information on this and other related programs, visit WBI’s Governance and Anti-Corruption Website at:

www.worldbank.org/wbi/gac

ACE

... what you have just told me, it sounds like an interesting concept and approach; instead of starting with 'conditionalities' from outside with country participants on the formulation of their own governance program. But what if *their* program is *wrong*?"

While the above reaction to the explanation of the approach taken in this pilot governance and anticorruption program is atypical (as illustrated by quotes inside this document), it does reflect a measure of skepticism among some in the western financial international community at large. Fully empowering a coalition within the country to take the lead, while relegating ourselves to a facilitating role does not always work. Yet even if we now believe in this 'facilitator mindset', modesty and realistic expectations are in order when looking ahead. Indeed, internal 'Campaigns' as well as externally and conditionality-driven public sector reforms have not been successful over the past two decades. But the current approach in itself does not ensure success either. Empowerment and participatory coalition-building within the country is a necessary condition for strengthening institutional reforms, yet it is unlikely to suffice.

Technical rigour is also key, for which the two-way transfer of knowledge and shared learning plays an important role – including the use of modern learning (e.g. multi-site videoconferencing) technologies. In this context, an in-depth understanding of the country reality, including the governance challenges, is needed for the country experts and stakeholders to formulate reform measures which are concrete, prioritized and feasible. The systematic sharing of country experiences as well as the collaboration on the new toolkits and approaches with the World Bank is an important feature of the current program. Similarly, the increasing recognition that corruption is a symptom of more fundamental governance failures within institutions plays an important role in focusing on concrete action programs where prevention and incentives are at least as important. Within this context, a key challenge is to integrate an anticorruption and governance initiative within the country's program for building and reforming the institutions of the public sector.

Political will is also paramount, of course. Yet in the countries we are working on we have been persuaded by many dynamic and engaged leaders inside and outside of government that one should not take the notion of 'political will' as a --static or insurmountable-- 'given'. The emphasis on governance changes to improve the lives of the common citizen *can* be nurtured; within countries often labeled by outsiders as 'lacking progress' progress made by citizen groups and reformists does illustrate.

The process and program presented in this draft volume reflects collaborative work-in-progress by experts in the countries, partners outside (including the World Bank). They have drawn on their past experiences, on their recently shared country lessons and on the ongoing process in this pilot program. Responsibility for the implementation of the agenda resides with the country's own leadership and its key stakeholders. We have been encouraged by the active participation of the country teams in this program underway already for a number of months, detailed in this document. Yet the lion share of the critical change, while underway in some countries, still lies ahead. Those countries committed to such systemic change deserve our support and assistance. The World Bank is behind this initiative and has pledged to convene a meeting within the year to assess implementation progress. As many of the participants have noted, 'it takes two to tangle': they are challenging us to continually facilitate this process of change in their own countries, as well as to ensure that the disincentives for foreign investors to engage in corrupt practices abroad are raised significantly and donor-financed projects are characterized by transparency and probity.

Daniel Kaufmann,

World Bank Institute

*TOWARDS COLLECTIVE ACTION TO IMPROVE GOVERNANCE AND CONTROL CORRUPTION
BENIN, ETHIOPIA, GHANA, KENYA, MALAWI, TANZANIA, AND UGANDA*

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INDUCTION

Equal emphasis and integration of process and substance ought to be regarded as paramount in formulating a realistic action program. This substantive process can be categorized into three main components successful anti-corruption programs need to integrate: (a) rigorous information/data and knowledge; (b) political leadership; and (c) collective action. Current efforts in formulation of anti-corruption programs is taking place for seven countries in Africa (Benin, Ethiopia, Ghana, Kenya, Tanzania, and Uganda).

The new approach has the following key features:

Participatory—from consensus-building to collective action—involving all stakeholders (the state, legislature, civil society, private sector, etc.);

Designed by the country teams themselves, not by donors;

Empowering citizens and creating public pressure for change;

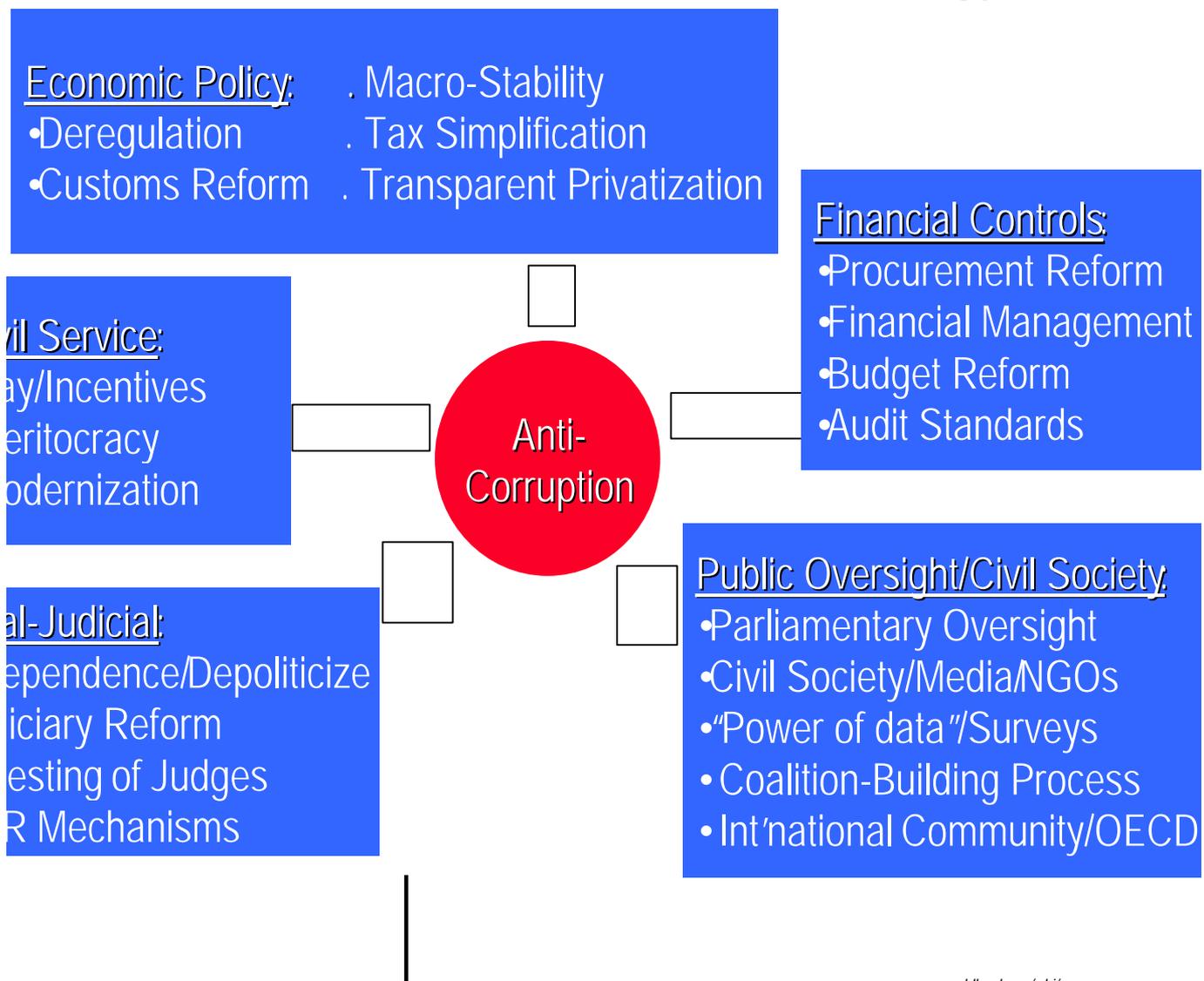
Utilization of rigorous toolkits to diagnose and analyze the governance challenge in each country;

Rigorous translation of the analysis into realistic program design (identification and strategic prioritization);

Corruption seen as a symptom of weakness of the state rather than the fundamental source of the problem implying emphasis on key components of institutional reforms (rule of law, financial management and procurement; taxation and customs; civil service reform, etc.);

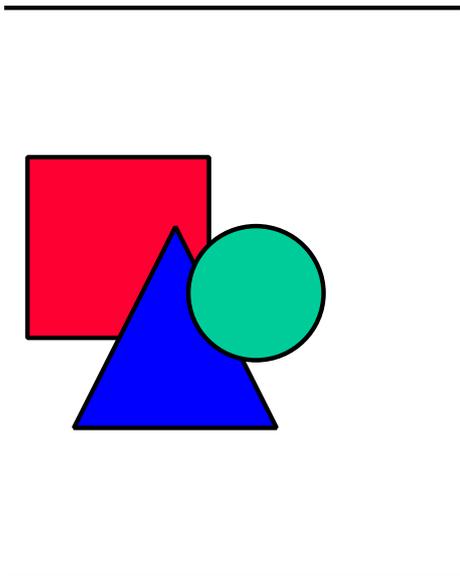
Integration among the above components, internalization with the country leadership, and initiation of concrete anticorruption reforms.

Towards an Anti-Corruption Strategy

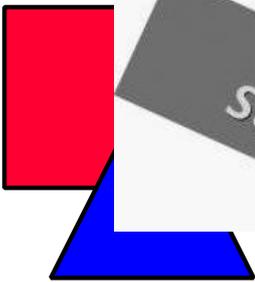
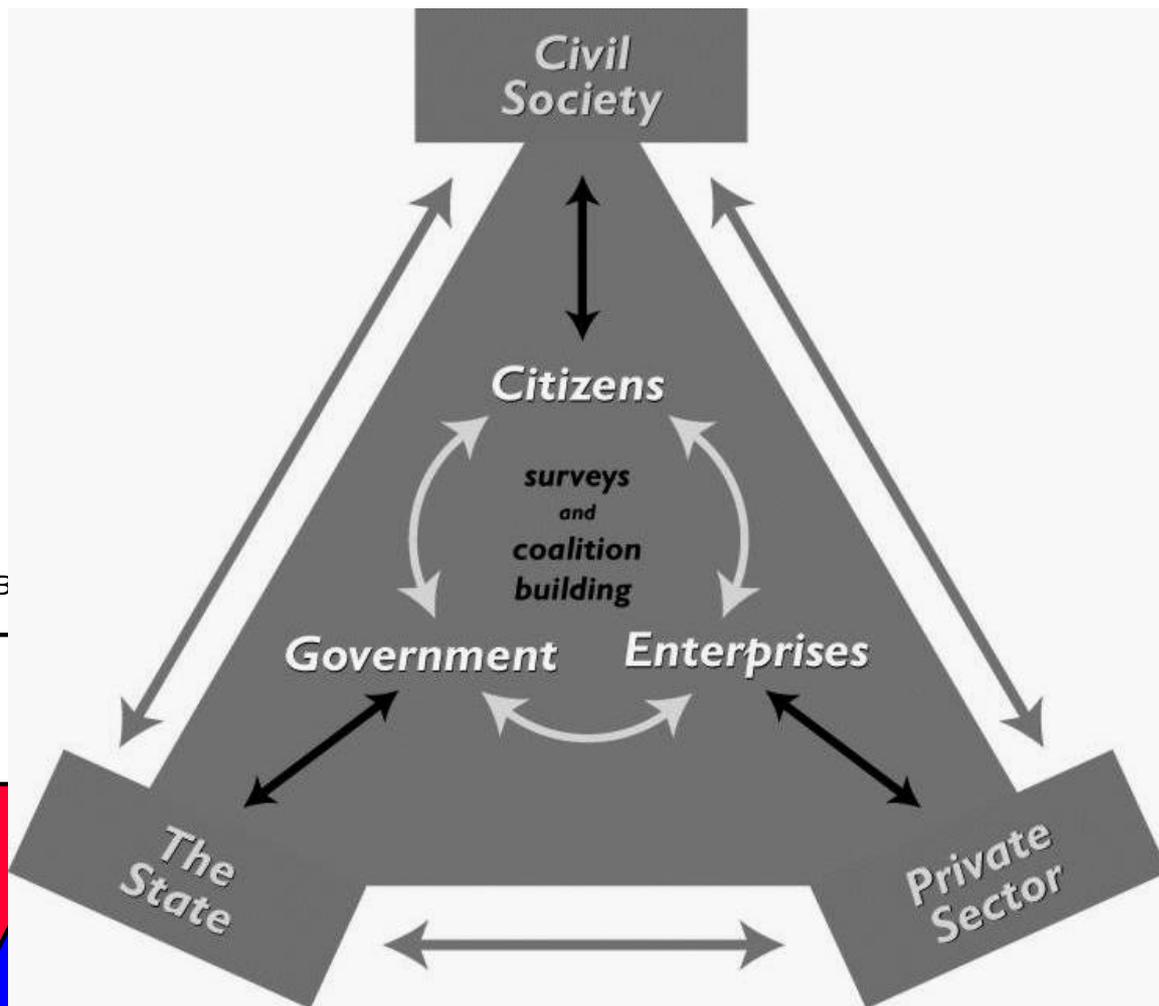


Broad-based Participation, Country Leadership, and Empirical Rigou

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ABLE QUOTES IN A PARTICIPATORY AND UN-HIERARCHICAL FASHION

thongo, Kenya Team:

As a result of the World Bank's programme, the Kenya team have participated in the formulation of the strategic plan of the Corruption Authority (KACA). Speaking as a non-government person I would say this involvement of civil society action in the formulation of plans of a major government body is unprecedented in Kenya where relations between the state and civil society have been "unprecedented".

Muluzi, President of Malawi:

The Government of the Republic of Malawi is proud to associate itself with the global approach to fighting corruption. This approach, which is all inclusive, and aims to involve stakeholders in Malawi. This is an innovative approach and a recipe for eventual success.... Therefore, Mr. President, my letter serves to affirm to you my full endorsement and support for the joint and collective work which our Malawi Country Team, coordinated by the Director of the Anti-Corruption Bureau, has done in developing policy matrices and action plans as part of the World Bank's pilot programme for controlling corruption. **Letter of President Muluzi to President Wolfensohn, Sept. 29, 1999.**

Hoseah, Director of Investigation, Prevention of Corruption Bureau, Tanzania:

The "Core Course" has been a tremendous help to our country team because it has brought us together - the government officials, civil society, and the private sector on the one hand, and the government officials, civil society, and the private sector on the other. Secondly, it has cemented our relationship with other stakeholders in the formulation and the implementation of the country's anti-corruption program".

Renzo Ocampo, Head of Transparency International, Latin America:

Overcorruption or systemic corruption is a public policy issue. The work of Transparency International with civil society diagnostic survey tools developed by the World Bank Institute are now paving the way for a new level of understanding the economic consequences of corruption. The power of data and these diagnostics are vital in the formation of the new policies which have to go beyond the awareness-raising stage into concrete actions and programs. This "Core Course" offers the opportunity to develop such concrete programs."

J. Wolfensohn, World Bank President:

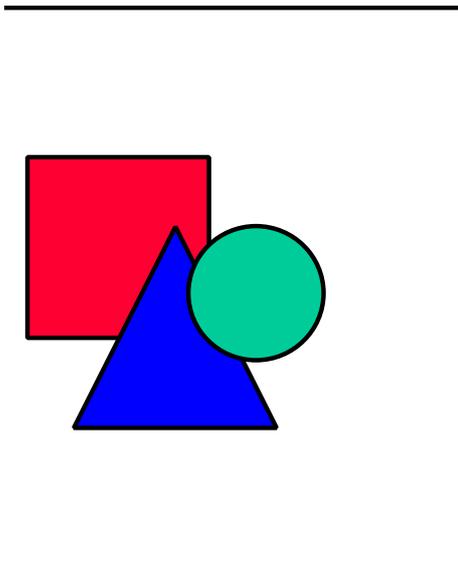
purpose of this course is how it is you can develop programs which we can support. Enthusiasm for the process difficult. You are teaching staff from the Bank here too. It is a strong interactive process". **From his interactive session on June 16, 1999.**

his first phase of the participatory program in Washington] was really a fabulous week in which the issue of corruption in these seven countries, a fascinating exercise which is even more interesting because additional modules are now being sent to these same people twice a week over the coming weeks. The initiative taken here in Washington is now being implemented in the countries themselves, and then, finally, we'll all come back together again for the presentations which will be held in Durban later this year. **From the July 1999 'Journal of the President' with highlights from the previous month.**

Francis Short, Commissioner, Commission on Human Rights and Administrative Justice, Ghana:

World Bank initiative has been very important because it has demonstrated the usefulness of a participatory approach in developing an anti-corruption strategy. In developing countries where corruption is a systemic problem, establishing broad-based programs in Brief

Programs in Brief



by bringing together government, state institutions and civil society is undoubtedly an effective approach in Benin. However, if this World Bank initiative is to be sustained, the Bank would have to provide assistance to those who will be spearheading the implementation of the programme. We would also hope that the Bank would use its influence to encourage more commitment from the various governments to combat corruption".

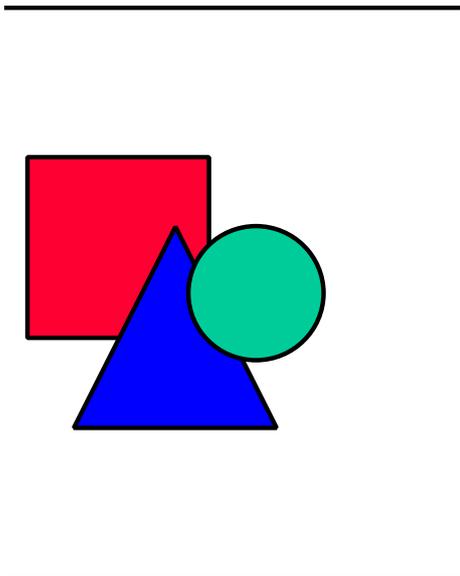
Mr. Peter Ahlers, World Bank Country Director for Benin:

A great feature about this major "course" is that it is a non-course, it is an integrated and participatory program where the private sector takes the lead. In that context, we are working with them toward identifying actions, in a strategic manner, that are important in the short run that can be taken to have an early success".

Participant from Tanzania:

What was most important for us was the participants from different backgrounds – CPOs, governments and others working as a team. Without the spirit of working together we cannot manage to do it.

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McNamara, Former President of the World Bank, and full participant in the Program:

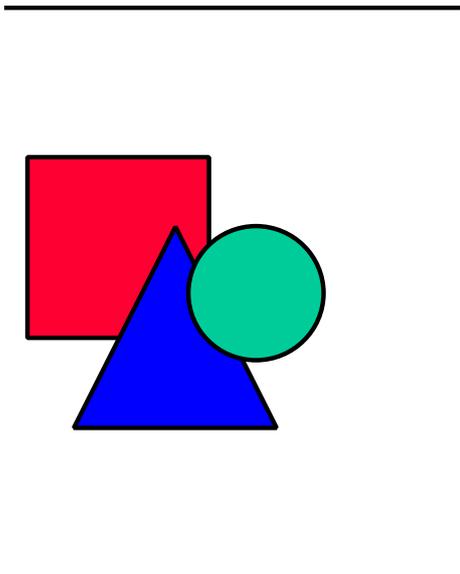
come to learn, to contribute, and to lend my support to what I perceive as the major constraint to Africa's development on..... I think this is a different way of doing business, pointing to the beginnings of a breakthrough in bringing learning and innovation-building together on a dire socio-economic issue". Farewell comments to his fellow participants of the first phase of the Program on Core Course in Washington, June 1999.

Participant from Uganda:

Sometimes we imagine that corruption will end up with everything..... We learned that tools and people are here to help us get adjusted to learning and doing all we can to be successful".

Stiglitz, Chief Economist of the World Bank:

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Bank is now convinced of the negative effects of corruption on economic development. WBI is working with a broad civil society. The participants should consider how the Bank could engage more successfully with civil society, particularly where government is not interested in initiatives.”

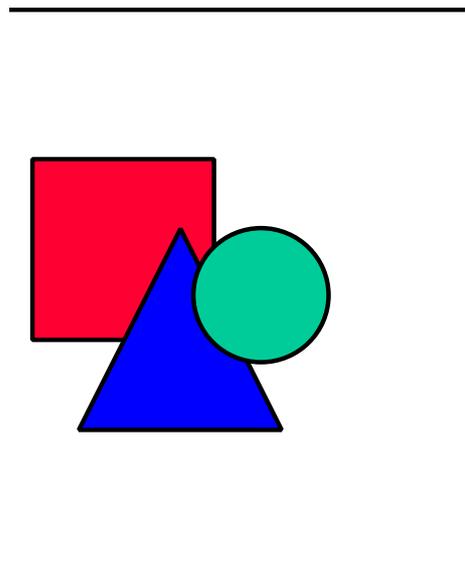
Statement from Kenya:

“We have learned a lot from the other African countries and from the consultants who have assisted us in devising an anti-corruption strategy. We look forward to continued partnership. We have begun a long journey in which we are confident of success in the future”.

Comments from Professor Robert Giddens, Faculty of Management and Strategy Advisor, McGill University, Montreal”

“The pedagogical methods for fostering policy dialog that WBI are developing and using are truly innovative for widening participation on the most sensitive and important development issues. Furthermore, the course brings knowledge and research to learning with knowledge”.

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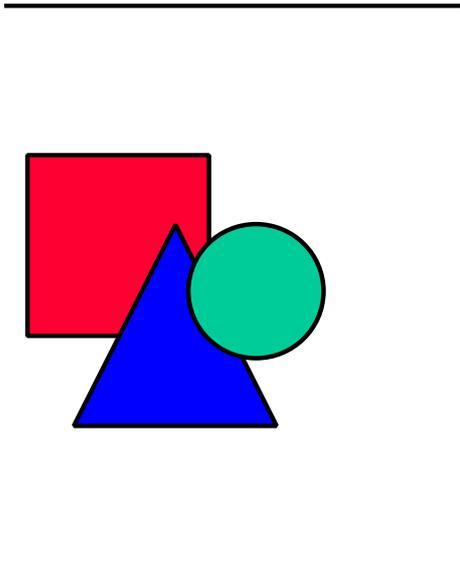
ant from Ethiopia:

problem of corruption is so gigantic. We all need to know how to attack it. I learned during the course how to de-
"professionalism and passion".

ant from Benin:

ing experiences was very useful to us. First, we started working among ourselves and now we have expanded and
ple. The one thing we learned is that we need to be together in this. Thanks to the World Bank, the staff of the cour-
icipants".

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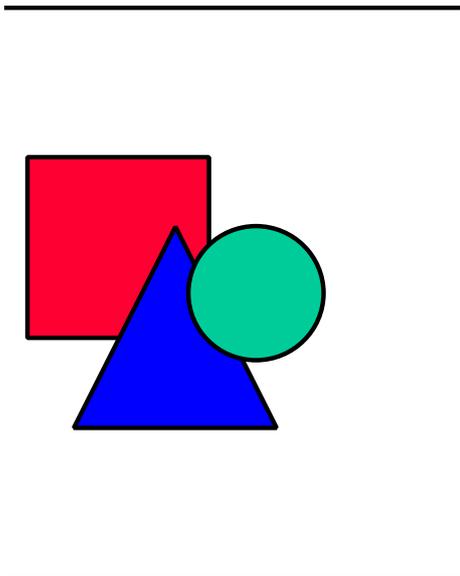
Participant from Malawi:

...from the World Bank and fellow participants. When we received the communication about the course we had a dilemma. (When the course started, our country was going to the polls for a very important election, but we knew the importance of the course that started before we came.... this course has been very good for us, for all the participants".

Participant Sossou-Gloh of Benin Team:

Benin was the only French speaking country participating in this part of the World Bank's Programme and I learned a lot from the teams coming from English speaking countries. More particularly, I noticed similarities in the problems we encountered in our countries trying to control corruption. Working together with the other members of my country team highlighted the "collaborative approach" to tackle the issue of corruption. It demonstrated that we need a consensus in Benin between the Government and Civil Society. Holding meetings with the other stakeholders-- members of the Ministries as well as other Government bodies and Civil Society demonstrated the interest they had in the matter and the value-added by this approach."

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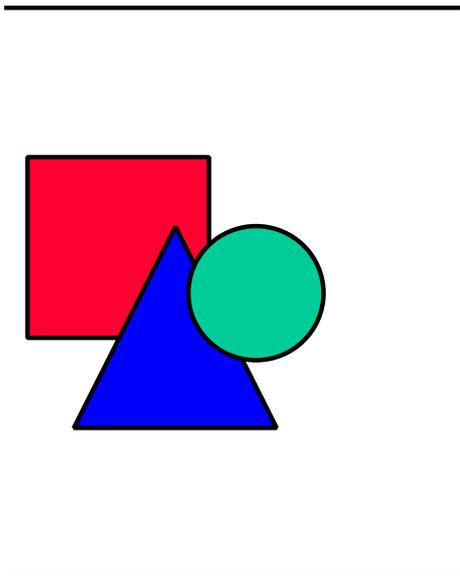
Ben Aristide Deguenon of Benin Team:

I was involved in the World Bank Institute Anti-Corruption Programme, as member of Benin team. This programme permitted me to see the fullness of Corruption Phenomenon in the World, and particularly in my country. The most important benefit is that it was started, with the support of the Government, to build up, thanks to the help of the World Bank Institute and of the other participants, highlighting the value of a participatory approach that included civil society participation. I look forward to learning more about this in Durban”.

Mr Medard Rwelamira, Head, Policy Unit, Department of Justice, South Africa

This was for me as one of the most fruitful workshops on Corruption that I have attended. It provided me with good methodological approaches to what is certainly one of the most complex socioeconomic problems of our times. What was particularly enriching was the participatory element which enabled participants to exchange experiences on issues of common concern”

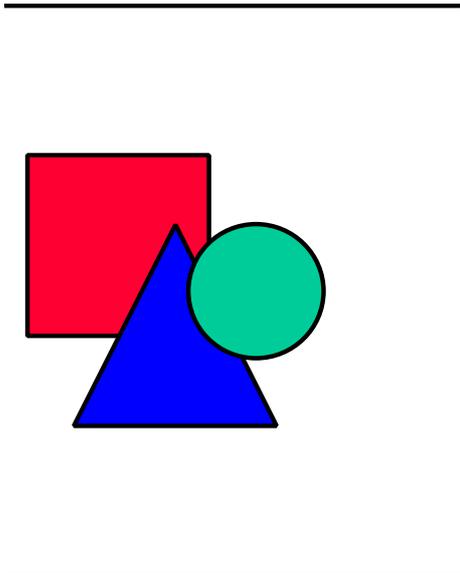
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Thomas, Director, WBI

pathbreaking event, setting the standard for combining the sharing of rigorous tools and techniques with participant
ent in working out a shared commitment for concrete institutional change in their own countries. From his "Weekly", J

Programs in Brief



**WARDS COLLECTIVE ACTION TO IMPROVE GOVERNANCE AND CONTROL
RUPTION IN SEVEN AFRICAN COUNTRIES
TING AFRESH...**

The [Empty] Worksheet at the outset of the pr

Country Action Matrix				
Problem	Actions to take	By whom?	Resource needed	Expected results when?

...BUT BUILDING ON PAST EXPERIENCE AND ON OTHER'S EXPERI

STARTING AFRESH ...AND BUILDING ON PAST EXPERIENCE AND OTHER'S EXPERIENCE

A common perception is that while countries have initiated programs to fight corruption, the result to date is at best mixed. Lack of resources, personal, and top political support are often cited as reasons why the process, design, and implementation strategy of anti-corruption programs should also be questioned. In many cases, many programs have been tightly controlled within the government, with little or no involvement from civil society, the media, private sector and parliaments. All too often, little effort at initiating a consensus-building approach or a cooperative action has taken place. Where civil society has been figured in the program, their involvement has often been peripheral to the government, not joint, and focused on technical assistance and training. Thus many programs have lacked broad-based support, and focused heavily on government-run (and often top-down) enforcement mechanisms to combat corruption, rather than a broad-based preventative, incentive and accountability-based strategy.

A participatory program "Controlling Corruption: An Integrated Approach" attempts to counter this trend by testing a different approach to combating corruption and promoting good governance more broadly. The program (strictly speaking a 'course') started in June 1999 with a diverse group of 15 participants from seven countries in Africa (Benin, Ethiopia, Kenya, Malawi, Tanzania, and Uganda) representing the private sector, independent commissions, civil society, and media, who gathered face-to-face for an intensive and interactive

week of shared learning in Washington, D.C. The World Bank Institute organized, facilitated and provided technical information, while the teams took the actual lead in beginning to formulate participatory anti-corruption programs in their respective countries.

Most of the participating countries already have anti-corruption programs in place, which is mirrored in the participants' accumulated knowledge of what works and what does not work in anti-corruption. Starting afresh—in fact with the emphasis shown on the previous page—yet at the same time building on their past experience, the teams have initiated an ambitious undertaking to institute sustainable changes in an area where, to date, been difficult to realize tangible results. Similar to the past, they have benefited from building on each other's experience.

Since the workshop in Washington D.C., the process of designing an integrated and participatory action program to fight corruption has continued, fueled by a continuous series of distance learning videoconferences where subject-experts have shared their experience of best-practice in institutional reform (rule of law, financial management and procurement; tax and customs; civil service reform). This document illustrates what has been achieved in the participating countries (a summary of country teams) as of end of September 1999; the course's joint recommendations, and the country teams' own views on the process.

ROLLING CORRUPTION AND IMPROVING GOVERNANCE: TOWARDS AN INTEGRATED AND PARTICIPATORY STRATEGY

ARY OF THE PROGRAM'S CONTENT AND APPROACH

INTRODUCTION

The dimensions of corruption and misgovernance are enormous. How- ever, politicians, public sector managers, senior advisers, legis- lators and civil society leaders are rarely exposed to an in-depth understanding of the multiple dimensions and determinants of corruption nor to practical alternatives to improving governance. This course aims at closing the gap by:

Equipping the participants with concrete tools to prepare and implement action programs to fight corruption and improve governance and

Creating an environment in which participants from different sectors of society can work together to review results of successful (and unsuccessful) practices and reforms.

Traditional anti-corruption courses are based on two different approaches to the problem of corruption. One type emphasizes a technical understanding of the problem; that is, corruption is viewed as a symptom of weak institutions and poor policies. Addressing corruption effectively means addressing underlying economic, political and institutional causes. The second type of approach is more proactive, dealing with the process of corruption through awareness raising, mobilization and civil society involvement in the fight against corruption.

This course combines the two approaches into an integrated framework. A key component of the course is to provide participants with the necessary toolkit to enable them to develop a coherent anti-corruption strategy that is tailored to their own specific institutional and political realities. Through a series of interactive sessions, participants work together as counsellors through the process of designing an anti-corruption strategy and discuss the challenges of integrating the participatory approach with concrete institutional reforms.

The course is being piloted in Africa, starting in June 2000 and will then be replicated in other regions (South Asia, Latin America, Eastern Europe) beginning with Latin America in 2001.

OBJECTIVES

The primary goal of the course is to provide the tools to develop a participatory and integrated action program of institutional reforms to combat corruption. It will expose the participants to current practices and provide hands-on experience through leading and doing exercises. As an integral part of the course, participants will share their own experiences with anti-corruption work and design a strategy to be reviewed. A variety of instructional activities including 'instant surveys,' working groups, panels, and field visits will provide the participants with the methods to initiate, prepare and implement a participatory strategy of institutional reform.

PARTNERS

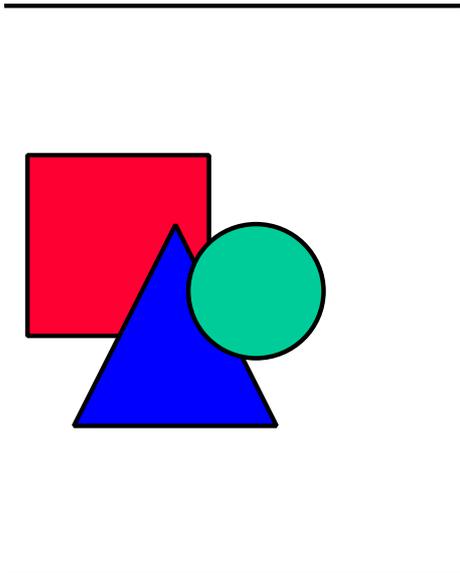
The course is intended for senior policy makers, public legislators, private sector and key representatives from every country with responsibilities for design, preparation and implementation of an anti-corruption strategy. In the first offering in October 1999, seven African countries are invited to participate. The course will be replicated in other regions. Each offering will include representatives from 5–7 countries who will participate intensively as teams.

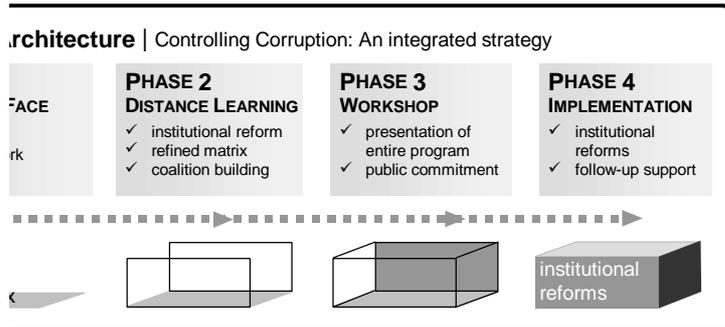
CONTENT

The program is divided into four inter-linked phases over a period of 18 months. The last phase—implementation—is not covered

within the ‘course’ itself, but is included in the overall architecture since it maps out the logical next steps in the program. Moreover, follow-up support for such implementation is provided. A diagrammatic synthesis of the overall architecture of the course is provided in the figure below.

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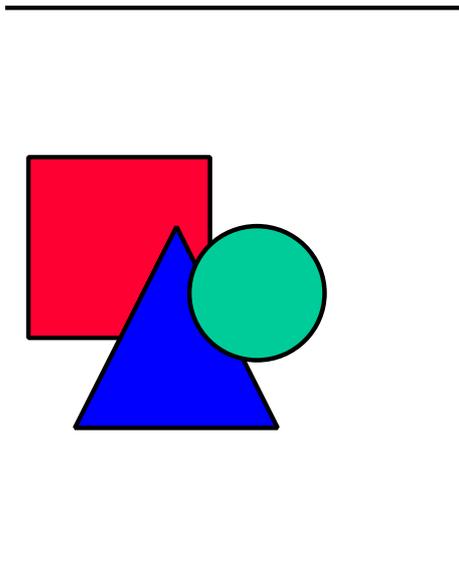
illustrate the overall architecture of this integrated strategy. The first course offering includes the following:

- 1: Washington, D.C., 14–18 June
- 2: Distance Learning, 28 June–24 September

- Phase 3: Action Program Preparation for and presentation at the International Conference Against Corruption in South Africa, 24 September–15 October
- Phase 4: Implementation, November 1999 onward, including an implementation review meeting in mid-2000

In the first phase the participants were provided with a conceptual outline of an anti-corruption strategy, as well as the fundamental steps in design and implementation of an action plan. As an integral part of the first phase, the participants' own experiences were discussed, and the pros and cons of existing corruption programs were analyzed. A preliminary matrix of corruption plans will be developed by each country team.

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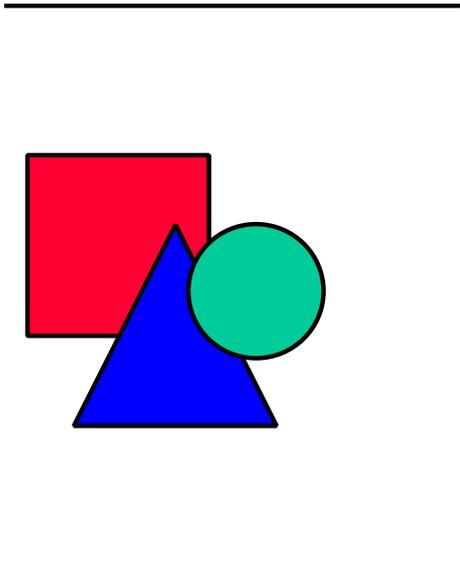
second phase is being delivered through distance learning to the seven predetermined countries. Building on the action plan developed in Phase 1, the participants are required to develop a blueprint to encompass prioritized areas of institutional reform (financial management and procurement, rule of law, customs and civil service reform). During this second phase, each country team is being supported by experts travelling to the participating countries to facilitate the action program design. Additional feedback and technical support is being provided through conferences. The span between the first and third phase is being used to give the participants time to discuss the action plan with a wider spectrum of relevant stakeholders in their country and also to achieve broader ownership of the proposed strategy.

The workshop constituting the third phase will be part of the 9th International Conference Against Corruption (IACC) workshop. During the workshop, the participants will present their action plans developed throughout the course. During the conference, teams will have the opportunity for peer review, information regarding shared experience, and the opportunity to discuss possible strategies regarding the next steps required for implementation, in collaboration with a broader constituency of domestic stakeholders and external partners.

PHASE 1: THE PROCESS

Face-to-face event in Washington, D.C., 14–18 June 2006

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Impact and How Corruption Affects Your Country

1. Introduction, Welcome and Keynote speech

World Bank official welcomed the participants. Review activities, agenda, and materials.

2. Overview of an Action Program and Participant Experiences

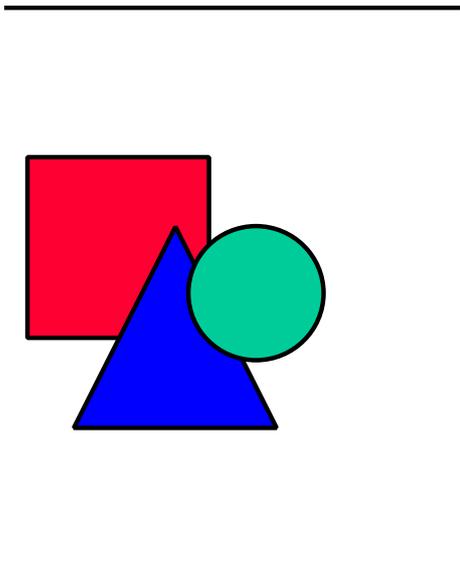
The official briefly described the course outline. The course is based on a holistic strategy to combat corruption, combining various components into an integrated approach. Key elements include: managing an action program, diagnostics, implementation, dissemination, political will, institution-specific

diagnosis, reform measures, implementation plans and mechanisms. This session also reviewed the participants' experience of the course and possible follow-up support.

Session 3. Designing Anti-Corruption Programs: The Participants' Experience

A selected group of participants shared their experience in designing anti-corruption programs. What has worked, what and why? What are the common features? What are the pros and cons of existing programs? Have they been implemented? This session stressed the potential gains of integrating various components in anti-corruption efforts into a holistic strategy to fight corruption, as well as the importance of utilizing

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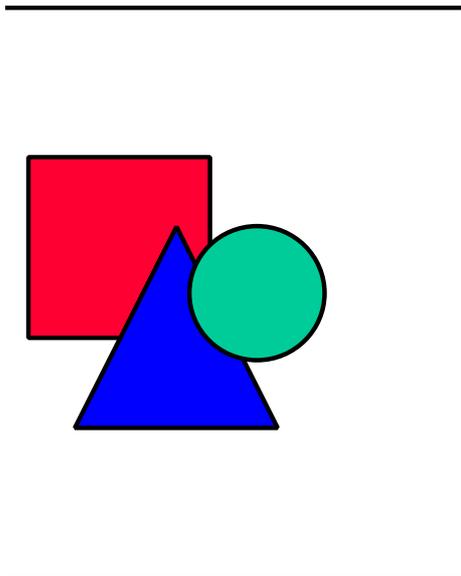


-driven approach focusing on prevention and not only the symptoms.

4. Why Combat Corruption?

... suggests that economic, social and political costs of corruption are very large. The module reviewed existing cross-country data on corruption and its correlates, emphasizing that corruption ultimately is a symptom of weak institutions and policies. Thus, addressing corruption effectively means addressing underlying economic, political and institutional causes. The session provided an overview of the participating countries' institutional arrangements and perceptions of corruption.

Programs in Brief



Session 5. Initiating a program to fight corruption

Using a case study country teams discussed the underlying causes of corruption, the critical consequences of not curbing corrupt practices, and the political feasibility of anti-corruption efforts.

Day 2: Tools and Processes for Diagnostics and Design

Session 6. Diagnostics: Overview of survey approaches

This session discussed how empirical surveys can provide information needed to develop an anti-corruption program. Specifically, the session will examine how empirical tools can be used to:

fy shortcomings in a country's policies and institutions
lish priorities for reform

ite the public about the costs of corruption

lish a baseline against which the reform impact can be
ired

7. Diagnostics: Expert assessment

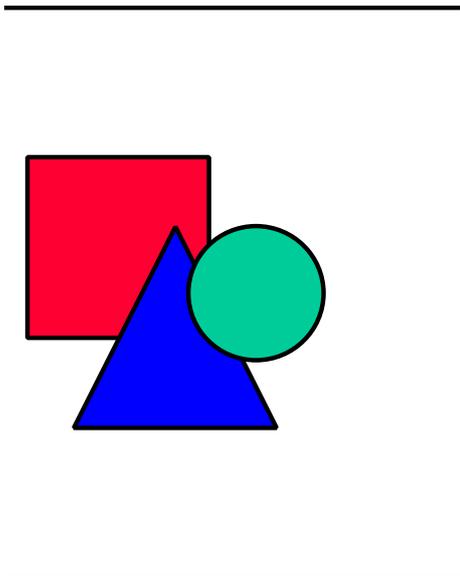
ion presented another method to identify concerns re-
country's policies and institutions. It reviewed how the
an be used to elicit operational data for program design.
ssessments of countries' political and institutional struc-

tures were described and discussed. The session also
ways to integrate expert assessments with diagnostic sury

Session 8. From diagnostics to design

In small discussion groups, participants were given
survey results and the task of analyzing the data and int
it in terms of general trends and themes. Participa
prepared a matrix which identified priority areas for inc
an anti-corruption action plan. The matrix incorporat
ments about the costs of corruption implied by the c
identified the specific areas that will initially be target
action plan along with a rationale for selecting the partici
for reform.

ograms in Brief



Coalition Building

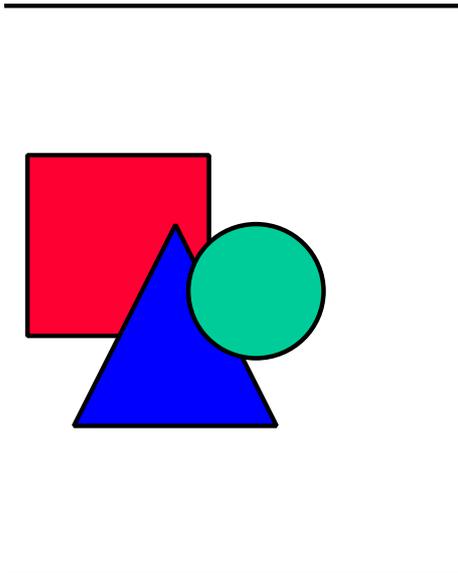
9. Involvement processes: civil society, private parliament and the media

Clear evidence that participation in development projects has an important role in reducing corruption. Thus, involvement of stakeholders does not have a value only in itself; it can also improve efficiency in design and implementation. This session discussed participatory tools such as national workshops and public information campaigns, and discussed how data on corruption can be used for awareness raising, coalition building and mobilization of constituencies for reform.

Session 10. Anti-corruption institutions and agencies: impact, and who should run them

There are several types of anti-corruption institutions around the world. This session reviewed the experience of a number of them, including anti-corruption commissions; oversight or watchdog agencies; auditor generals and ombudsmen; and discussed the circumstances in which they work, those in which they do not work, and the reasons why they do not. The session also addressed how the work of existing anti-corruption bodies can be incorporated into an overall strategy to fight corruption.

Programs in Brief



11. Political will

ion reviewed tools to mobilize and sustain political will. discussed methods of coalition building to foster poli- /illingness to reform, and policy options available when ommittment is lacking. Tools to assess key stakeholders' s for reform in general, and anti-corruption efforts in ; were provided.

12. Revision of the action plan

liscussion groups, participants were given an opportunity their matrices to fit their country's institutional and realities. Involvement processes and dissemination plans

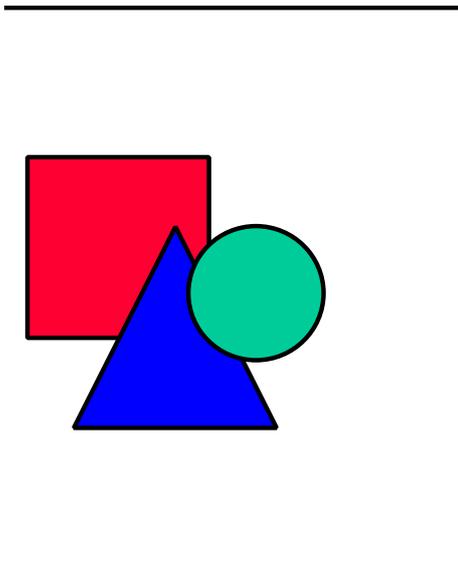
were integrated into the country-specific matrices, and in a plenary session.

Day 4: Agency-Specific Surveys and Monitoring St

Session 13. Agency-specific surveys and other too

This session focused on agency-specific diagnostic tool: lecting data on corruption, including public expenditure and tracking studies, and price comparisons (users' cost lic services). The session also identified existing data in establish benchmarks to guide reform.

ograms in Brief



14. Monitoring techniques

ing government bodies in general, and the reform pro- particular, are key components in a successful anti- n strategy. This session discussed specific monitoring at can provide continuous inputs for governance ment and reform.

15. Final integration and summary

is session, participants completed the matrix. This ma- ded a conceptual framework in which the priorities and ig of the components were identified. The processes and ussed in the course were mapped into a strategy to com-

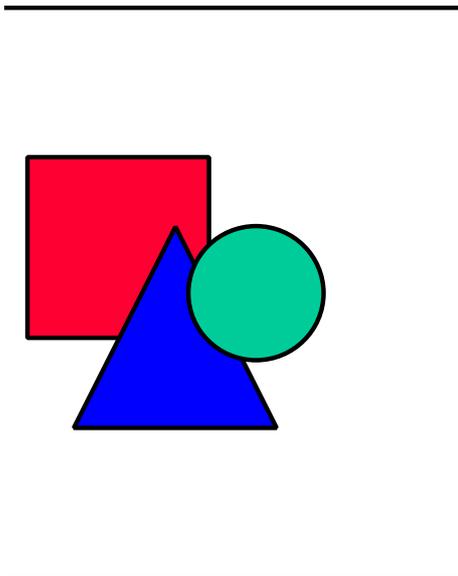
bat corruption in the participants' countries. In a plenary group matrices were presented and discussed.

Day 5: Field visit and Closing of the First Phase

Session 16. Enforcement Agencies

The benefits of certain law enforcement and prevention a es currently being used by different agencies were c Furthermore, the techniques and the methodologies emp enforcement agencies (such as the Federal Bu Investigation (FBI), the Serious Fraud Office (U. Contrôle de Corruption (France)) to address the pro

ograms in Brief



n were reviewed. The FBI provided a tour for the
ts at FBI headquarters.

2: INSTITUTIONAL REFORMS

nd phase was delivered during a four-week span, with
nce learning events each week. Four key subject areas
ered: Rule of Law, Financial Management and Procure-
vil Service Reform and Customs Reform. The modules
on crucial aspects of anti-corruption. Each module fol-
given structure: First, a case study was presented; small
ussions followed. The participants were then expected

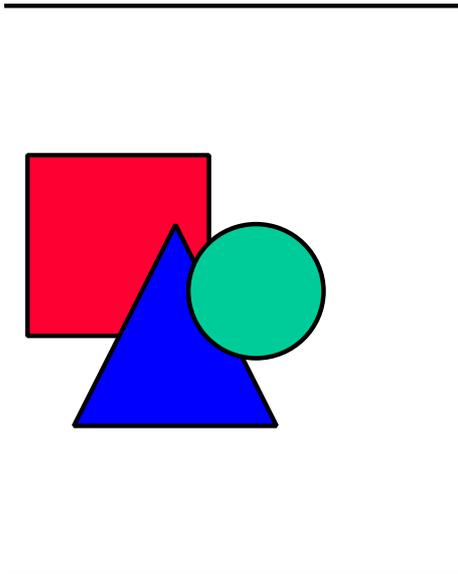
to incorporate new insights about causes, tools, policy
policy impact and expected results into the matrix they ir
Phase 1. Each country team was supported by exp
traveled to the participating countries to facilitate tl
program design. Finally the matrices were preser
discussed.

Module 1. Rule of Law

Session 1: Case study presentation

Reform and modernization of the rule of law is a corners
successful anti-corruption strategy. One of the key req
of an effective rule of law is that it reflects actual social

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as an effective mean of societal control to avoid cor-
This session provided the analytical framework and
measures for reforming and improving the rule of law.
In a case study, this module promoted the understanding
of common institutional patterns found in
countries suffering from systemic corruption. The ses-
sioned policy measures related to the rule of law to be
in the fight against corruption. The session also
developed the participants' capacity to build strategic and tactical
action policies for the improvement of rule of law in a
Selected topics included:

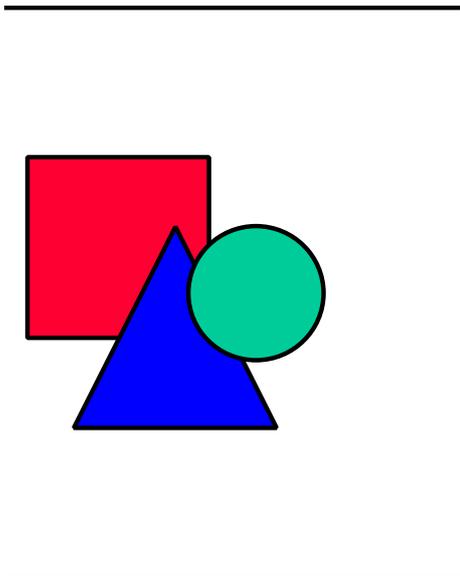
measures for reforming and improving the rule of law

- formal legal framework and effective conduct/bel
Africa
- alternative mechanisms of resolution
- independent legal and judicial bodies
- systems to receive and process complaints from the p
- adequate comprehensive legal and regulatory frame
combat corruption

Session 2: Presentations of the matrices

Individual groups applied the knowledge gained during the
by developing matrices for an action program to rel

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the rule of law and reduce corruption. Each group also feedback on the module and matrices.

2. Financial Management and Procurement

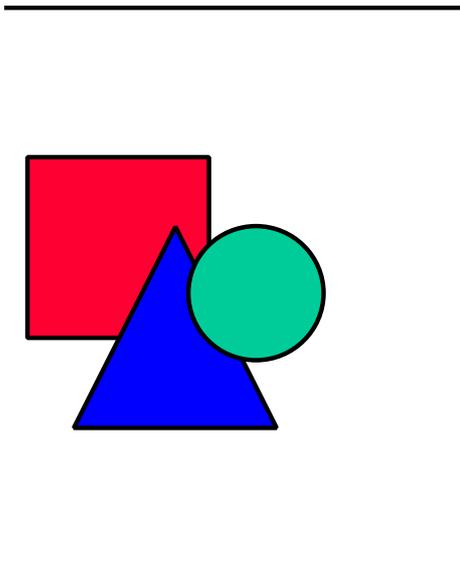
1. Financial Management

The most powerful anti-corruption device is the implementation of sound financial management practices, including an efficient accounting system combined with punctual, regular reviews by internal and external independent auditors. The major issue is how to integrate basic financial management functions and responsibilities into a coordinated single system. This session described how such an integrated system

provides a powerful tool to fight corruption. Specifics included:

- budgetary control
- avoidance of cash flow “surprises”
- spotting weaknesses
- accounting control over resources
- transparency in public reporting
- consistent enforcement of criteria

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2. Procurement

Procurement is an area prone to corruption. This session identified innovative tools and experiences to strengthen the procurement system. Specific topics included:

• measures of how to improve transparency, equality, accountability and fair evaluation of proposals in public bidding

• ways to enhance professional and impartial decision-making processes by government officials

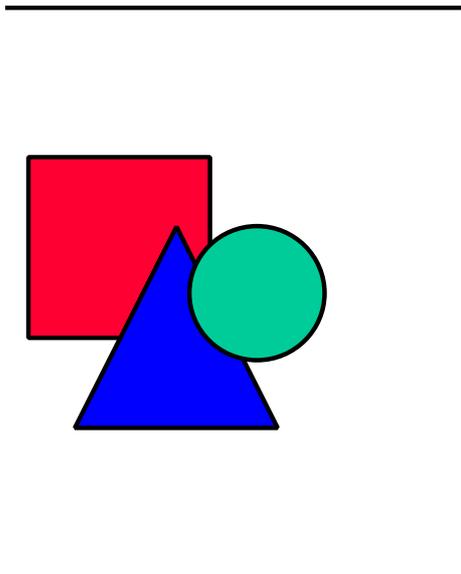
• ways to ensure adequate and opportune advertisement of business opportunities and publication of the results of bidding and contracting

- measures to ensure confidentiality and minimize the interference of bidders and outside parties during the tender process
- ways to ensure the awarding of public contracts and impartial judgment of proposals during the tender process

Session 3: Presentations of the matrices

Individual groups applied the knowledge gained during the training by developing matrices for an action program to strengthen financial management and procurement systems and reduce corruption. Each group was also provided with a feedback module and matrices.

Programs in Brief



3. Customs Reform

1. Customs Reform

l evidence suggests that complex and non-transparent regulations are related to corruption. Monopoly power and 1 of customs officials, combined with selective informing with the private sector, tend to create incentives for n. This session reviewed recent attempts to reform Some of the topics addressed included:

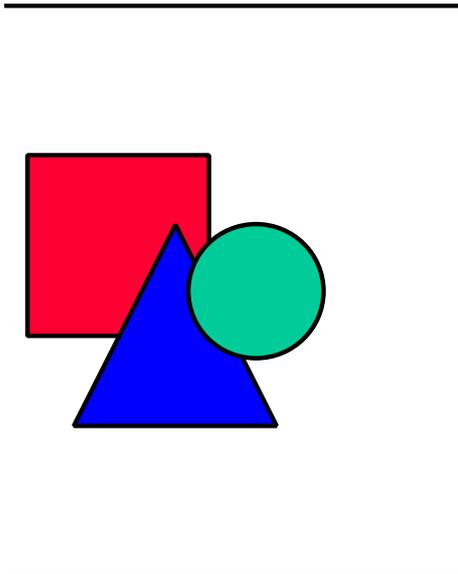
uterization of the customs system and the shift to pre-reform inspection reform

- increased transparency in the trade system
- wage policies and monitoring systems
- internal and external monitoring procedures
- empirical mechanisms to identify corruption within systems

Session 2: Presentations of the action plans

Individual groups applied the knowledge gained during tl by developing matrices for an action program to reform and reduce corruption. Each group also provided feedba module and matrices.

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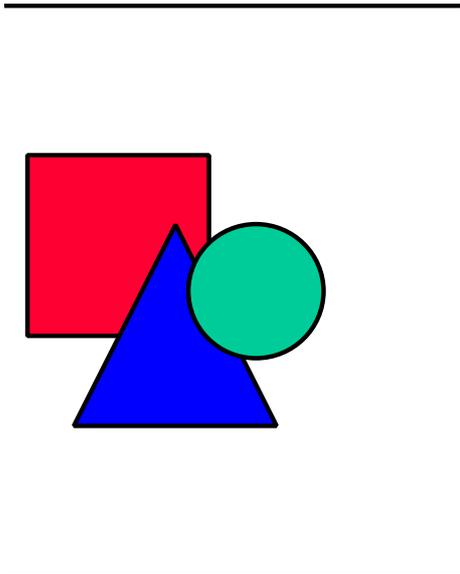
4. Civil Service Reform

1. Case Study on Civil Service Reform

In many countries the civil service is characterized by rigid structures, nepotism, poor pay and conditions, and non-merit based systems of appointment and promotion. Apart from inefficiency and poor service quality, these characteristics have favored corruption. Reforms in public sector management, being introduced in a number of countries, have the potential to reduce corruption and are of central importance in anti-corruption strategies. The reforms to be examined included:

- changes in organizational structures, such as decentralization to sub-national governments, privatization and the creation of autonomous agencies
- personnel management reforms, focussing on transparent merit based appointments and promotions, including performance appraisal
- improvements in civil service pay and conditions, in greater linkage with performance
- the establishment of ethical codes of conduct for civil servants
- instilling a “customer” focus in government, possibly through such mechanisms as citizens’ charters or service charters and administrative simplification

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2: Presentations of the matrices

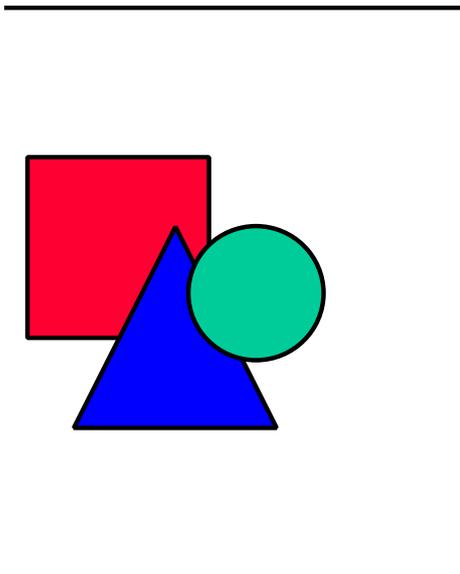
11 groups applied the knowledge gained during the course developing matrices for an action program to reform public management and reduce corruption. Each group also provided feedback on the module and matrices.

1 Post-Session Modules on Anti-Corruption

In order to tailor the course to country-specific demands, the participants (or country groups) were given the opportunity to select two modules from a pre-determined list of anti-corruption-related subjects to be delivered through a series of presentations. The modules included:

- anti-corruption programs at the municipal level
- media training
- parliamentary training
- record management
- tax reform

Programs in Brief



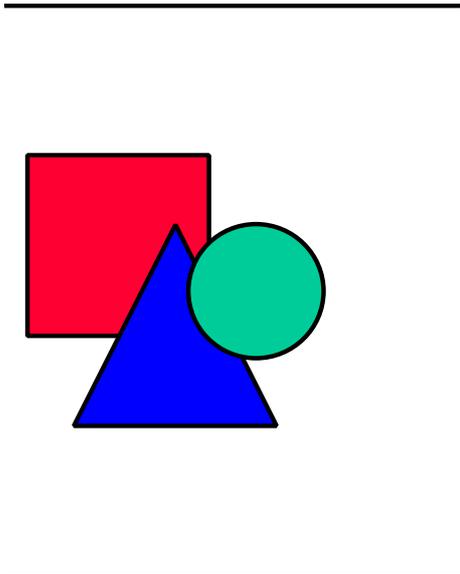
3: WORKSHOP

This phase will involve the preparation and presentation of an action program for the International Conference Against Corruption. During the conference, the teams will have the opportunity to present and discuss their action programs, share experiences, and discuss next steps for implementation with key stakeholders and external partners.

COURSE DELIVERY

The course will be replicated in other regions (South Asia, Latin America, Eastern Europe), beginning with Latin America in April 2009.

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RESOURCE TEAM

The course is being organized by the World Bank. The Resource Team includes academics and practitioners involved in different areas of anti-corruption. The complete list of Resource Team members can be found below.

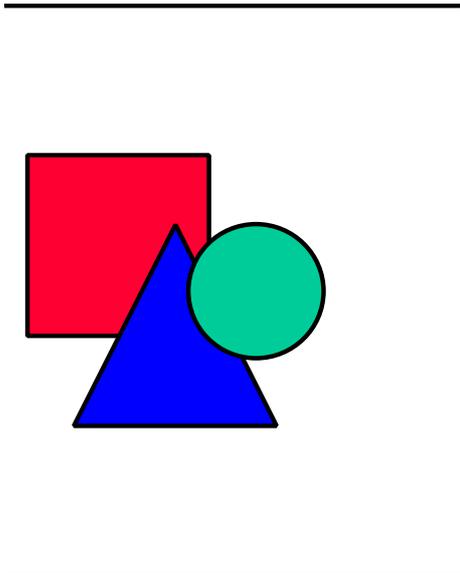
In addition, interactive participation is taking place with the President of the World Bank, James D. Wolfensohn, the Vice President and Chief Economist, Joseph E. Stiglitz, the former President of the World Bank, Robert S. McNamara, and the Director of the World Bank Institute, Vinod Thomas.

Task Managers: Maria Gonzalez de Asis and Jakob Svensson

Learning Manager: Donald MacDonald

Manager: Daniel Kaufmann

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RAM PARTICIPANTS

WORLD BANK INSTITUTE WOULD LIKE TO THANK THE PARTICIPANTS OF “CONTROLLING CORRUPTION: TOWARDS AN INTEGRATED STRATEGY” JUNE-OCTOBER 1999

N

Dr. Cica Adjai
Deputy Director
of the President of the Republic
Commission in Charge of the Struggle

Director of Direction Legislation et Codification, Ministry of Justice

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Director
of Economics

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Inspector General of Finances

Dr. Jean Aristide Deguenon

Mr. Maximilien Gregorie Sossou-Gloh
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Ethics Education Project Manager
Civil Service Reform Coordinating Office

Dr. Yohannes Gebremedhin Abera
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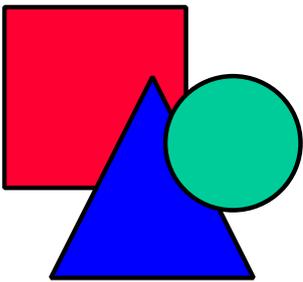
VA

ji Muhammad Abdullah
ntroller
ervices, Serious Fraud Office

ge Apenteng
e Director, Institute of Economic Affairs

Mr. Emile Short
Commissioner, Commission on Human Rights and
Administrative Justice

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A

Githongo
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Dr. Chemutai Maina
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Mr. Job Osiako,
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Mr. Edward Akongo Oyugi
Coordinator, Social Development Network

Hon. Justice Aaron G. Ringera
Director, Kenya Anti-Corruption Authority

AWI

Dr. Jim Chirwa
Member, Programme Implementation, Transparency
International Malawi

Dr. Chiwaula, Director, Anti-Corruption Bureau
Kapito

ANIA

Dr. J. Chavda
Director, Front Against Corrupt Elements in Tanzania

Dr. Hoseah

Executive Director; Consumers Association of Malawi

Mr. Kamudoni Nyasulu Director of Public Prosecutions
Department

Director of Investigation
Prevention of Corruption Bureau

Ms. Betty Massanja

Ms. Mariam Joy Mwaffisi
Permanent Secretary, Ministry of Health

VDA

/ Buhamizo
on Officer, Directorate of Ethics and Integrity

ard Buteera
Directorate of Public Prosecutions

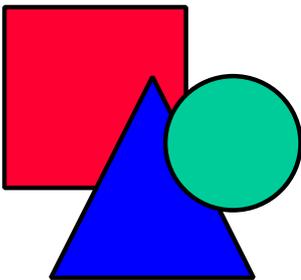
1 Opolot Ogozo
Chief

Nation Media Group

Mr. Jotham Tumwesigye
Inspector General of Government

Mr. Mathias Bazongoza Tumwesigye
Director of Education and Prevention of Corruption, IC

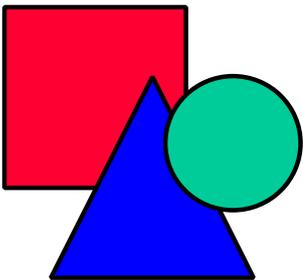
ograms in Brief



PARTICIPANT FROM SOUTH AFRICA

· Medard Rwelamira
he Policy Unit
ent of Justice

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RAM'S RESOURCE TEAM

MEMBERS

Ulfmann, Maria Gonzalez de Asis, Sahr Kpundeh Frederick Stapenhurst, and Ephraim Ugwuonye (WBI) and Jakob Svensson (DI)

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 e Michele Consultant
 Tella Asst. Professor, Harvard Business
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 ngo Director, African Strategic Research
 Institute, Kenya
 ay Director, PRMPS
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 Justice, South Africa
 Iyers Case Controller, Serious Fraud Office,
 United Kingdom
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 no Ocampo Head, Transparency International,
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 ul Chairman, Public Affairs Centre, India
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Michael Stevens Principal Public Sector Mana
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 James Wesberry Casals & Associates
 James Wolfensohn President, World Bank
 Pablo Zoido-Lobaton Economist, WBI
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 Bill Bean Pilot Corporation
 Isabelle Bléas Private Sector Development
 WBIGF
 Julie Brykczynski HRS Executive Education, P
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kinson

Sr. Personnel Planning Specialist,
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Elysee Kiti
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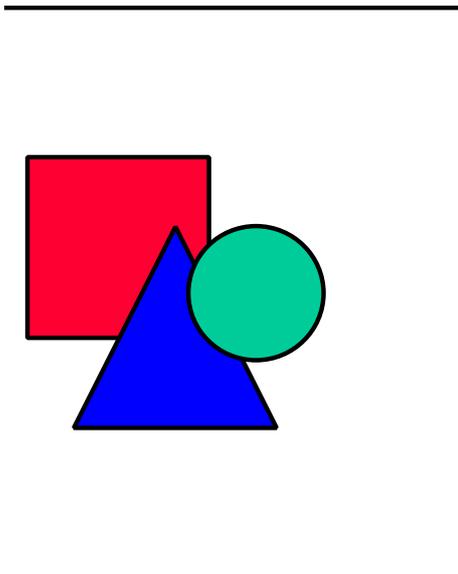
Alisa Abrams
Lisa Ball
Diane Bouvet
Sean Courtney
Elizabeth Crespo
Marie-Laure Curie
Laura Dillon

Resident Mission, Benin
Resident Mission, Tanzania
Resident Mission, Ghana
Resident Mission, Kenya

James Quigley
Alexandra Russo Roncal
Jill Shafer
Fiona Simpkins

WBI

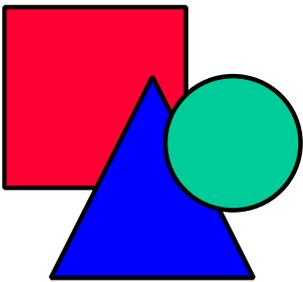
Programs in Brief



bers
sa Lind

**The Support and Facilitation of the Country Director
Resident Representatives, and their field offices staff i
appreciated**

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'Knowledge-Based' Integration with Collective Action

Power of Data. Empirics -- with In-Depth Analysis (Surveys of Firms, Citizens and Public
ls)

stakeholder Participation and Consensus-Building

ng on the Systemic and Fundamentals [vs . Symptoms]

lation of Country-Specific Action Program *by Country*

izing: Identify 5-7 Key Areas for first 18 months

'al Will' Analysis?: Differentiate (vs . 'Fatalism')

Preliminary Datasheet on Governance Indicators for Seven African Countries

	Source	Description	Direction higher is..	Minimum--Maximum	OECD Avg.	Developing Countries Avg.	Sub-saharan Africa Avg.	Benin	Ethiopia	Ghana	Kenya	Malawi	Tanzania	Uganda	Soi Afr
n 90-93	Political Risk Services, International Country Risk Guide	Corruption as a risk to international investors for loosing their investment	Better	1--6	5.0	2.9	3.3	..	2.4	3.4	3.0	3.4	4.0	3.0	5.
n 94-97			Better	1--6	4.7	3.0	2.8	..	2.0	3.0	2.8	3.0	3.5	2.8	5.
n 98			Better	1--6	4.7	2.7	2.9	..	2.0	2.0	2.0	3.0	2.0	2.0	3.
e		Bureaucracy as an obstacle to business development	Better	1--4	3.8	1.8	1.1	..	1.0	2.0	2.0	2.0	1.0	2.0	2.
ler		Strength of the rule of law	Better	1--6	4.8	4.1	3.3	..	4.0	2.0	3.0	5.0	3.0	4.0	4.
Costs n (98)	Standard and Poor's DRI	Probability of loosing one's investment within 5 years due to corruption	Worse	0--100	7	54	76	65	85	..	92	70	7
f 97)	World Development Report 97	Frequency of additional payments to get things done	Worse	1--6	1.9	4.1	4.2	4.2	..	3.6	3.6	2.6	4.2	3.7	1.
97)		Corruption as an obstacle to business development	Worse	1--6	2.6	4.5	4.8	4.8	..	4.1	4.9	4.4	5.1	5.0	4.
age in	Global Competitiveness Report, Africa 98	Frequency of bribery for licences, favors and others	Better	1--7	5.8	3.9	4.0	..	3.7	4.2	2.9	4.2	3.4	3.4	5.
age in		Change in bribery in the past 5 years	Better	-2--2	1.0	0.2	0.4	..	0.6	1.9	0.5	-0.5	2.0	2.5	-0
Cut in t (94)	Impulse (German investors)	Percentage cut of bribery in terms of the value of the public procurement contract	Worse	0--100	8.0	2.7	9.0	..	7.0	15.0	10.0	..	7.0	6.0	1.
(98)			Better	0--10	7.9	5.0	3.9	4.2	5.5	5.0	2.6	4.2	5.3	5.0	4.

*Diagnostic Surveys as Input to Concrete Action
Program Design and Strategy*

Views of citizens, firms and public officials,
supported by Other diagnostics/Hard Data:

Identified agencies and institutional
capabilities are identified and analyzed
carefully with toolkit

How costly is corruption in afflicted agencies?

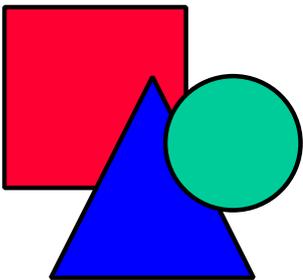
Answers to 1 and 2 above: **Prioritization**

Identified priorities **Politically feasible?**

Identify Early **Wins** identified for momentum

Develop **1** of short & longer term **Strategy and Steps**

Programs in Brief



Governance Diagnostics
Option with Broader Focus for
Views of Public Officials, the focus is on

Organizational Structure facing Civil Servants and Senior Officials
Actual Rules of Restraint and their Weaknesses
Actual Behavior within the Public Sector: Actual Rules of Behavior
Actual Performance and Efficiency of Public Sector Agencies
Actual Service Delivery: Access, Quantity and Quality
Actual Governance Conceptual Framework and Empirical Analysis
Actual Governance challenges and Corruption Mapping

Prioritization: illustrating a differential Strategy

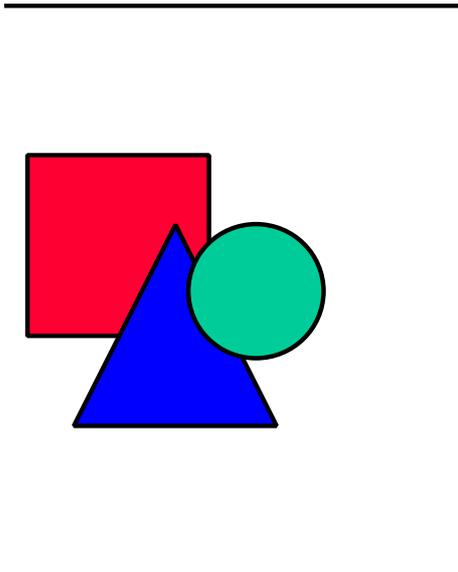
A. Little Political Will

- Civil Society and Data Power/Diagnostics: More Accountable Leadership
- Donor Public Procurement
- Tax Administration
- ADRs
- Delicensing Process

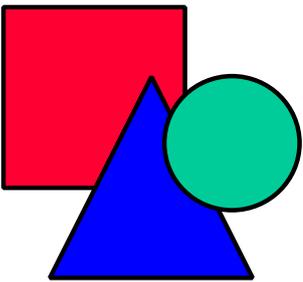
B. With Political Will

- Public Procurement and Budgetary Reforms
- Judicial/Supreme Court
- Customs
- Police
- Collective Action with Civil Society & Private

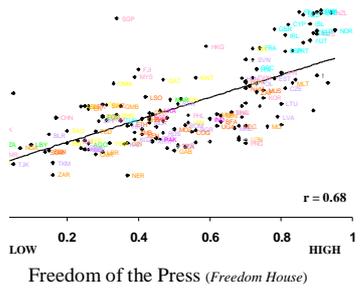
Diagrams in Brief



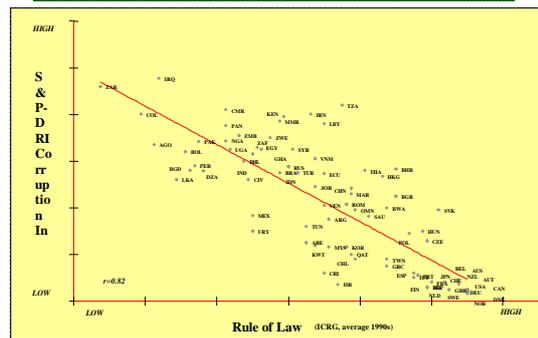
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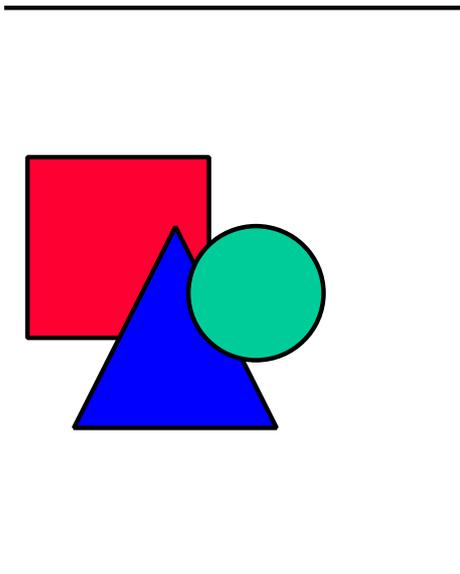
Freedom of the Press Helps Control Corruption



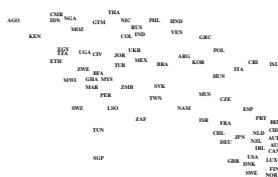
Corruption and Rule of Law



Diagrams in Brief



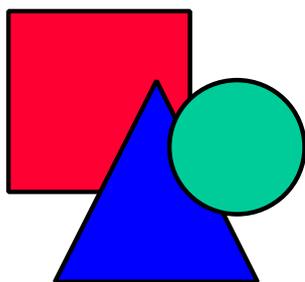
Civil Liberties Result in Less Corruption



Civil Liberties (Freedom House) *HIGH*

(1998)

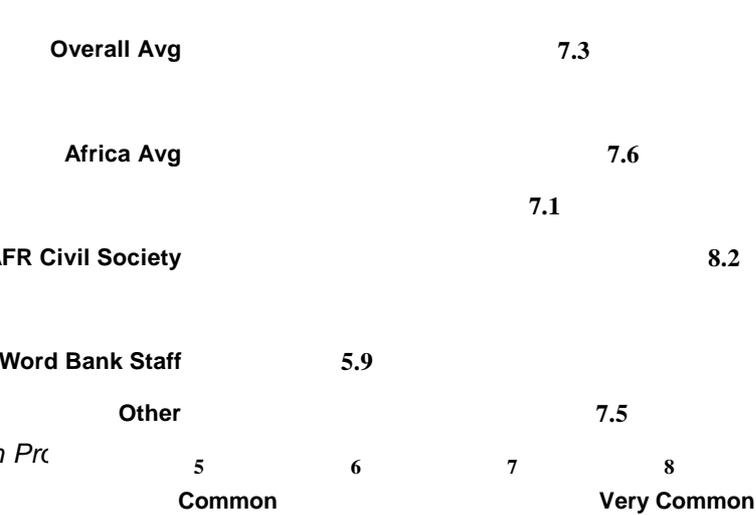
Programs in Brief



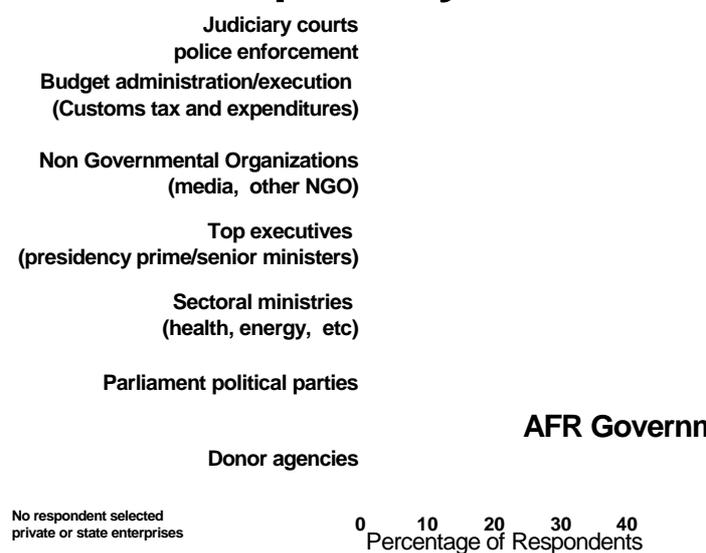
What are the Views of Selected African Experts: An Illustration

On June 14th the Anti-Corruption Core Course participants were surveyed on their views about governance issues in Africa. In an interactive session, data was collected in a participatory manner, encouraging discussion and debate across and within country teams. Working together, the initial perception gap between government and civil society representatives – across different countries – was bridged during phase one of the course. This enabled the groups to continue their work and collaboration in their own countries and with the other country teams during phase two of the course. Sharing their team's experiences and new knowledge with their fellow citizens the participants built overall strategies for preventing and reducing corruption in their own countries. *These results are for discussion and illustration purposes only.*

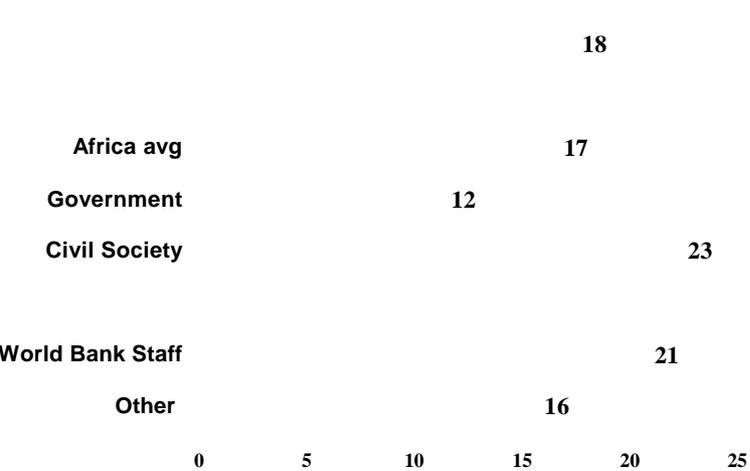
Overall Perception of Corruption



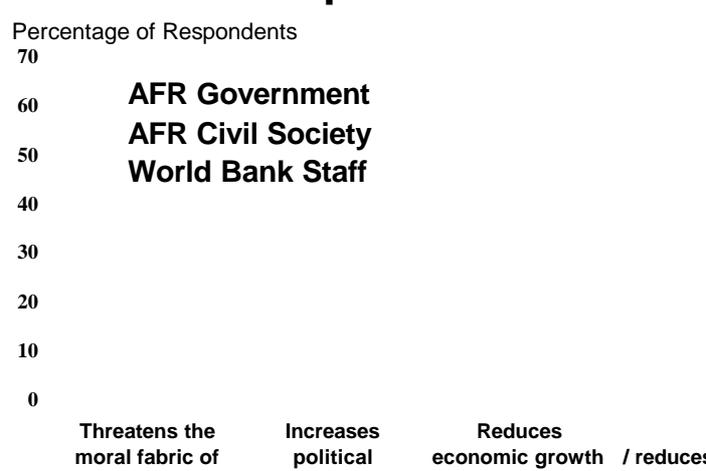
Corruption by Institution



% Bribe 'Cut' in Public Procurement



Costs of Corruption for the Country



MULTI-COUNTRY TECHNICAL VISITS TO SUPPORT THE CORE COURSE PROGRAM PHASE 2 (DISTANCE LEARNING)

INTRODUCTION

Technical support missions were undertaken by Sahr Kpundeh, Roberto de Michelle and Jack Titsworth in support of Phase 2 which immediately precedes the 9th Annual Anti-Corruption Conference in Durban, South Africa) of the multi-country Core Course process that began in Washington in June, 1999. The Africa Region of the World Bank and WBI have been supporting the seven participating African countries (Benin,

Ethiopia, Ghana, Kenya, Malawi, Tanzania and Uganda) providing technical assistance in the following areas:

- assist with strengthening linkages between anti-corruption bodies and other stakeholders;
- assist with the in-depth formulation of specific components of their institutional reforms in the anti-corruption action plans being developed by their own countries;

in Programs in Brief

assist with knowledge of assessing and building political will among the various stakeholders; and

distill and disseminate the most recent lessons of operational research and of good pilot activities and practices.

GOAL AND PURPOSE OF THE MISSIONS

The purpose of the missions in August 1999 was the following:

• work with the various country teams in refining their country matrices—essentially focusing on implementable actions;

- providing input in their discussions on prioritizing strategy including eliminating areas that are not politically or financially feasible;
- providing input in identifying strategies to build support for reform and more importantly in rallying key stakeholders in support of these reforms (executive, legislature, judiciary, Anti-Corruption Institutions, civil society, business community, media, international community, etc.);
- identifying implementable responsibilities—what the various stakeholders can do—the team, government, civil society, etc., and the sequence of the strategies to be implemented.

Furthermore, the missions were to assist the teams in linking their program with the existing National Anti-Corruption Program.

Country Programs in Brief

...ll as integrating the different components (matrices) into a
...ent strategy.

FINDINGS

Ethiopia Country Team is currently working on a Code of
...ct for public officials. Following the first phase of the
...shop in Washington, they organized a workshop in Addis
...ess the current state of their efforts in fighting corruption.
...e the Mission was in Addis Ababa, the Team held a follow-
...orkshop where other stakeholders were invited to provide
... into the country program. The Team has hired a

consultant to help them collect and integrate the views of
stakeholders into the national anti-corruption program.

The technical details on the survey were finalized, and
Institute of Research at the Addis Ababa University has
selected as the local group to conduct the survey. The sam-
size was designated as the following: 2,400 households,
business enterprises, and 1,000 public officials. This survey
cover all nine states and in addition to English, the question-
will be translated into the following local dialects: Amharic,
Tigrinia, Oromina, Hariri, Somali, and Afar.

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Kenya, despite being cut off from video-conferencing because of technical problems, the Country Team had continued to meet on their own using course materials sent from WBI. The Kenyan Team had delayed some of its planned actions because it wanted to integrate the matrix developed in Washington within the overall plan of the Kenya Anti-Corruption Commission (KACA).

KACA felt its strategic plan to fight corruption in Kenya needed more professional input and hired a consulting company to develop the plan further. The Core Team will be given the opportunity to provide significant input before presenting it at the Urban Conference. Team members also endorsed the idea

that after the consultants finished compiling the documents, they will be sent to all stakeholders including the private sector for their input. The results of this will be a draft Anti-Corruption Action Plan for Kenya which will be the basis of a National Workshop in December, 1999.

Individual members of the Core Team are proceeding with their work in terms of involving other stakeholders. For example, the Social Development Network, (which is a coalition of eight NGOs), conducted a corruption survey and collected data on the judiciary, education and health sectors. They are planning to publish the data hoping it will throw light on the problem of corruption in these sectors and mean addressing it. The Futa Magendo's (Action Network

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izing grassroots campaigns and workshops addressing
ce delivery issues in all sectors.

throughout the Mission’s meetings with the Kenyan Team,
s consistently reiterated that the initiative by WBI to bring
parties together in Washington highlighted their realization
collaborative efforts are necessary in order to be successful.
are currently working together in defining a
prehensive action program for Kenya—all stakeholders are
ding their input to a national anti-corruption strategy,
n was previously unheard of.

he process in Kenya is now self-driven and the “team”
mitment is quite high, especially since it is a good mix of
nment and civil society representatives, as well as those

from the private sector. The commitment of the Head of K
to attend the Core Course on anti-corruption in Washi
was a good sign for the agency’s anti-corruption efforts.
returning from the first phase of the course, the Head of K
briefed the President, Daniel Arap Moi, who, the Mission
informed, was happy that the possibility of engaging
actors when necessary now exists.

The Mission also met with other stakeholders—memb
the media as well as the Chair of the Parliamentary S
Committee on Anti-Corruption in Kenya. Media represent
informed the Mission that they were conducting training
grams in investigative reporting to help build a cadre of cr
journalists and reporters. The Chairman of the Parliame
Select Committee on Anti-Corruption in Kenya informe

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on of his collaborative work with the Head of KACA in promoting the anti-corruption agenda in Kenya. He will be flying to Durban to participate in the 9th IACC as well as the follow-up workshop being organized by WBI on “Challenges to building coalitions in the fight against corruption in Africa.”

The Mission held several meetings with the Ugandan Team members, both individually and collectively, to discuss their country matrix. Meetings were also held with other stakeholders, including the Chairman of the Public Accounts Committee, Mr. Augustine Ruzindana, and a representative of the local chapter of Transparency International.

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After the first phase of the course, the Team members focused their attention on revising their country matrices and integrating them into the national anti-corruption programs. However, it was evident throughout the meetings that the anti-corruption program in the country is still very government-driven. For example, the anti-corruption agencies meet once every month to discuss the action plan but do not include representatives from civil society in their discussions. The Mission encouraged the government agencies to be more inclusive in their approach and pointed out that lasting anti-corruption reforms are more about building coalitions. The Inspector General of Government informed the Mission of various steps he is taking to be more inclusive, including

izing a conference in September which will bring together government and civil society.

Most of the discussions with the Ugandan Team revolved around making its anti-corruption program more inclusive of traditional stakeholder groups. The Government already has an anti-corruption action plan in place before the Country Team arrived in Washington for the first phase. This plan was designed by Government with no input from civil society. The Team members from the government are now trying to adjust to the realities of the new participative approach which emphasizes involvement of all stakeholders and promotes the idea of coalition-building among stakeholders in effecting an anti-corruption strategy.

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Team members agreed to use the matrix they have been working on collectively to revise and fine-tune their current national anti-corruption program. The final meeting with the Team members was held in the office of the Minister of Ethics and Integrity. She informed the Mission of the Government's commitment to dealing with corruption and encouraged the Team to work on refining its matrix so that Uganda could show that their action program was the collective work of all stakeholders during the conference in Durban.

Tanzania

The mission met with the Country Team members who had arranged separate meetings with various stakeholders. The

and these meetings was to get the input from the stakeholders to help revise the country matrix as well as to provide the Mission with the opportunity of explaining the new approach. They also wanted to know about the progress in other countries the Mission had already visited. In short, the Country Team thought it would be easier to get broad stakeholder support for the new approach and establish a mutual commitment to collaborate if the Mission was given access with the various stakeholders. Therefore, meetings were scheduled with the Chief Secretary in the Office of the President, legal practitioners, the Association of Journalists and Media Workers, civil society, procurement experts, the Kenya Law Society, the Head of the Civil Service Reform Commission, the Commissioner General of the Tanzania

Revenue Authority, and the Executive Director of the National Income Generation Programme, as well as senior staff members at the Resident Mission.

It was evident from the meetings that there is strong commitment on the part of both Government and civil society to make inroads in the fight against corruption. Team members were very appreciative of the coalition that has been formed among them as a result of the new approach and challenge each other to make personal commitments in their various capacities to continue to push the agenda forward. The Chief Secretary formed the Mission of the Government's all-inclusive strategy to deal with corruption led by the Minister of Governance. He will also be attending the 9th IACC in Durban. He mentioned that the Government was aware of the current work b

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members and was encouraging all stakeholders to provide input into the draft national anti-corruption program. He further mentioned that the Government had strengthened the institution of Corruption Bureau (PCB) by establishing branches in all regions of the country with an increased budget. The Bureau has now been given powers of search, arrest and prosecution.

The Mission discussed the matrix with Team members and urged them to continue the collaborative approach, encouraging them to continue to reach out to all the stakeholders. The Director of the PCB informed the Mission that he would be seeking funding for the media group to organize a workshop for themselves to discuss the draft action program in order to provide their own input. Members committed themselves to

integrate the country matrix into the overall national anti-corruption action program that was still in draft form. The Team expressed its understanding that, in addition to promoting a participatory approach towards fighting corruption, the current WBI initiative is also geared towards strengthening the capacity of the country through the provision of inputs, analytical support, as well as other on-going efforts in the country which aim at improving governance and accountability.

Ghana

The Mission's meetings with the Ghanaian Country Team revealed that more attention was needed in involving and reaching out to other stakeholders. After the Team returned from V

n, the Institute of Economic Affairs conducted a couple of workshops that brought together members of the media as well as civil society to discuss the issue of corruption. The Team members informed the Mission that they were planning to integrate the country matrix with the National Integrity Report produced by the Committee for Human Rights and Justice (CHRAJ), which outlined the beginning of a national strategy for the country.

In both individual and group meetings, it was emphasized to the Mission that there was some skepticism about the level of political will on the part of Government to fight corruption. The country at the present time does not have a coherent national anti-corruption program and the organizations in charge of leading the fight against corruption in the country so far, have

not been successful in gaining top-level political commitment to endorse a national anti-corruption program. The Government provides support to the institutions in charge of corruption investigations, CHRAJ and the Serious Frauds Office, but it has been unwilling to endorse a national program. Team members informed the Mission that they were trying to reach out to various stakeholders, including religious bodies.

Malawi

The Malawi Country Team has been unable to accomplish significant progress in terms of advancing the anti-corruption agenda since the meeting in Washington, mainly due to logistical problems—two of the members of the group a

Lilongwe and three are in Blantyre. However, the lack of group process, does not indicate that individual participants have not performed some activities independently. Although the Country has not met collectively since its return from the WBI seminar, except for during the distant learning activity, some of the members have met on a bilateral basis.

The mission met individually with the Team members as well as with other stakeholders working on developing an anti-corruption strategy. The Anti-Corruption Bureau for example, has been active during the recent weeks in the process of regaining full operational capacity to comply with its mandate. The Bureau took some actions to keep up with some of the recommendations contained in the matrix. For example, the Director of the ACB met on August 12 with members of 17 non-

governmental organizations to inform them of the role of the Bureau and to try to establish a liaison between its work and other civil society organizations. Three meetings were held with various groups, such as schools and religious groups, to conduct awareness-raising activities regarding corruption. The meetings were held in Blantyre, Zomba and Lilongwe between July 28 and August 17.

During the mission, the Legal Reform Committee was reviewing the findings of its evaluation of the legal system in Malawi. The results of this study will be an important input for the program. The Director of the ACB will use the findings of the proceedings of the committee when it convenes with its members in order to share the experience gathered

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ington and explore areas of mutual interest in order to action.

subsequent meetings with civil society representatives, concrete results made: first, the organization of a survey on corruption in Malawi, in connection with assistance provided by Chamber of Commerce and Industry; and second was the organization of a workshop with NGOs with the aide of the Council for Non-Governmental Organizations, as a means of building the base of organizations committed to anti-corruption activities.

Several civil society members believe that the problem in Malawi is more the lack of political will to comply with already existing regulations than insufficient monitoring systems. They

contend that at certain levels, mismanagement, lack of transparency and even cases on wrong-doing can be present. However, some other members were optimistic, noting that there is a movement in Malawi towards more responsible practices by the government. They believe this attitude of change will succeed if the government is able to avoid using the issue of corruption as a political argument to fight opponents, especially if the agencies in charge of presenting solutions, such as the ACB and the Ombudsman do a better job in focussing their target.

Benin

The Béninois has worked assiduously both to prepare the environment in which they are conducting their present

the anti-corruption work, and to prepare the material that will be presented and discussed in Durban. The Team added a section under the rubric, “Application of the Rule of Law,” in which such non-technical, corruption-related problems were identified, such as an absence of appropriate means to finance politics, a lack of respect for the balance of powers within the governing structure, and the absence of legislation providing for freedom of access to information. Groups representing civil society organizations such as Front des Organisations Nationales contre la Corruption (FONAC), and Transparency International also participated in some of the meetings.

The Team, together with the mission, presented the latest version of the matrix “Prioritising Problem Areas” (in French) to the Finance Minister, and discussed and agreed with him

about the next steps to be taken to achieve agreement on a national corruption strategy, action plan and administrative structure (the Cabinet has already formally considered and endorsed the writing of the mandate and the work of the Team).

The Finance Minister asked that a comprehensive, integrated anti-corruption strategy be prepared, that it be validated by civil servants, civil society, the private sector and (informally) by Members of Parliament, and that donors be kept abreast of its progress as a view to their eventually supporting elements of its implementation. In order to do this, the Team will proceed, essentially, according to the following next steps:

- Discuss and refine the matrices with the Office of the Finance Minister;

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discuss the matrices with a view to strengthening them in a workshop chaired by the Finance Minister and including representatives of all other ministries, NGOs, the private sector and the media (public and private) (the Finance Minister asked the group to ensure the participation of up-country people as well as people from the capital);

conduct a similar session, under the chairmanship of TI, with representatives of state institutions;

incorporate the results of the above into a draft Anti-Corruption Strategy and Action Plan for presentation by the Finance Minister to Cabinet;

- Establish an enlarged, official anti-corruption working group and arrange for the official launching of a National Anti-Corruption Programme.

The Minister agreed to support the Group through the provision of basic office facilities, equipment and materials, meeting facilities, and English language training. He also asked the group to establish an anti-corruption web-page within the Ministry and a web-page on the Internet.

The Béninois Group listed the following relevant anti-corruption measures that have been taken since the first session of the Core Course in Washington:

- A committee was established to take an inventory of existing audit reports Government accounts of accounts

embezzlement committed over the period April 1996 to April, 1999. Some Cfa 70 billion worth of embezzlement has been identified and copies of the documents were made available to the Mission evidencing 121 cases submitted to the courts;

“Code for Ethics in Public Procurement” has been issued as a decree;

National Press Council (ODEM) has been established;

Code of Ethics for Journalists has been drafted;

A series of simple and attractive user guides has been published and is currently being promulgated via an information and education campaign across the country. They provide

information on documents required, their cost, procedure to follow, and the time it should take for a civil servant to provide a service in the following areas:

- Applying for National and International Scholarships
 - Obtaining Financing for Self-Employment
 - Basic training for self-employment
 - The Denationalisation Process
 - The Investment Code
- Bénin has participated in the preparation of a recently published, draft “Code of Transparency for the Management

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of Public Finances in the UEMOA” (Economic and Monetary Union of West African States).

SUGGESTED NEXT STEPS

The Kenyan Team, in collaboration with other stakeholders, is making progress in the development of a National Anti-Corruption Action Plan. The Resident Mission is currently preparing a request for an IDF Grant to support KACA. However, such a partnership with the KACA must not exclude the role of the other stakeholders.

The various stakeholder mandates should complement each other and the other stakeholders should also be considered in providing institutional support. The “Futa Magendo’s” for example, have been working to try to recapture the population that has distanced itself from the Government. In any case, emphasis should be placed on encouraging the concept of stakeholder partnerships where they are all working towards the common goal—minimizing corruption and improving governance in Kenya.

Uganda

Collaboration with and contributions to the overall program by other stakeholders must be encouraged by the Government.

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representatives on the Team. Emphasis should be placed on creating sustainable anti-corruption reforms not so much through the deployment of specific anti-corruption reforms in a predetermined sequence, but rather through the process of building coalitions from within.

Kenya

The Country Team is working hard in incorporating its current work into the draft National Anti-Corruption Action Plan, which has been endorsed by the donors. However, the Team needs to increase its collaboration with other stakeholder groups.

The Government has taken some steps to strengthen the political will to address corruption.

However, pressure still needs to be applied on the government to demonstrate the strength of its commitment to addressing corruption. Anti-corruption efforts should be coordinated with other on-going efforts, especially those of other donors which aim at improving accountability and transparency in the country.

Ethiopia

The Country Team needs to increase the involvement of other stakeholders in the process of developing an anti-corruption strategy.

Ghana

The Team members question the extent of political will from the Government primarily because it has not endorsed the strategy.

ption plan submitted by the Commission on Human Rights
ustice (CHRAJ), the constitutional mandated body to deal
corruption.

he Team members need to continue reaching out to other
holders, including recruiting allies from the other branches
overnment as well. If they can build and strengthen the
ion with other stakeholders, the executive branch may
no choice but to join them. However, the Team should
each the executive as a partner in order to win its
dence, rather than as an adversary.

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Benin

The Béninois Team intend to proceed with its colleagues to
develop and promote the approval of an anti-corruption strategy
with sequenced, ranked priorities reached by consensus and
which action can be initiated over the next few months and
longer term. The Béninois Team should continue to involve
other stakeholders in the process of developing their
corruption strategy.

Malawi

A majority of the civil society groups believe that the government
has not been aggressive enough on the issue of corruption
and that the Anti-Corruption Bureau is an insufficiently strong

ive in their eyes. The business community expects results from the public sector that are not yet available. If corruption is not addressed seriously, then structural reform is needed. The Minister of Commerce sometimes has brought the issue forward under the name of “competitiveness.”

The Team members should continue to bring other stakeholders together as a way of enlarging the representation of the public sector. For example, the Team can involve "CONGOMA", the Chamber of Commerce that represents the largest and most significant organization of civil society. Civil society should be encouraged to be active in promoting actions and activities that do not require government *support or partnership*.

It should be emphasized that since these technical support visits took place over the summer of 1999, and the following Distance Learning AVideo (and Audio) Links from Washington to all seven sites in Africa, considerable further progress has been attained in many of the countries involved in this program (prior to their presentation at the 9th IACC Conference in Durban).

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COLLECTIVE RECOMMENDATIONS TO THE INTERNATIONAL COMMUNITY

anti-corruption program will look the same. Corruption is a symptom of institutional weaknesses, and these institutional failures are partly country-specific. Thus governance programs must be tailored to the individual country's specific institutional and political realities. At the same time, there are certain actions for anti-corruption that are general enough to be considered more generally in Africa and elsewhere. These recommendations for discussion include:

Freedom of Information Act

The restriction in obtaining and publishing information about corruption severely limits the civil society's (including the media's) possibilities to monitor the government and the public sector. With freedom of information, investigative journalism can play an important role not only in exposing corruption and corrupt practices, but also by publicising the positive side of combating corruption.

Repeal/Restraint of Civil and Criminal Libel Laws

In some developing countries politicians are unaccustomed to legitimate media scrutiny. Consequently, civil and criminal libel laws leads to imprisonment for reporters and the owners of media outlets. Such actions send the wrong message to the media--making them to hold their tongues and that criticisms will not be tolerated. A free press is necessary to a democracy and libel suits against news media, particularly by members of government need to be restrained and/or repealed.

OECD and other International Anti-Bribery Convention

The negative effects of corruption reach across borders and therefore require the concerted attention of the international community. International organizations such as the OECD, the Council of Europe, and the OAS are also taking steps toward fighting corruption, including the use of international instruments

such as international conventions. The OECD convention on combating bribery of public officials could provide an important tool in the fight against corruption. The effective implementation of this convention by the signatories needs to be accelerated. The initiative must be broadened to include other important partners.

4. Responsibility of the Donor Community

The donor community must make a greater effort in ensuring that corruption in aid projects, by imposing more stringent conditions, improve oversight and involve civil society in monitoring and planning. At the same time, donors will need to provide sustained and focused assistance to countries implementing anti-corruption.

5. Civil Society Empowerment

Corruption can be effectively tackled only when institutional and political reforms are complemented by a systematic effort to inform citizens about their rights and entitlements and involve them. Empowering civil society and forming coalitions with other stakeholders should be a crucial aspect of an anti-corruption program.

CHECKLIST OF ANTI-CORRUPTION MEASURES IN AN ANTI-CORRUPTION STRATEGY

As input to each Team; the chosen areas of priority, emphasis, and details will vary by Country)

I. <i>Reform of Public-Sector Institutions</i>
A. Public Expenditure and Financial Management <ul style="list-style-type: none">• Public Expenditures: Identifying/stopping white elephants• Public Expenditures: Less fraud in transfers• Public Expenditures: Less fraud in concessions/contracting• Budget Preparation Process: Transparency and accountability• Treasury/Financial Management Systems: Modernization• Public Procurement Reform• Budgetary Audit Institutions/Mechanisms: Public Accounts Committees (PACs)
B. Public Administration <ul style="list-style-type: none">• Meritocracy in recruitment and promotion• Pay and incentive/benefit structure for staff; pension• Ethics standards, punishment, appeals procedures• Rigorous testing; training
C. Reform/Revamping of Customs and Internal Revenue <ul style="list-style-type: none">• Customs Reform: Tariff code simplification/transparency• Revenue Authorities: Institutional and tax reform

D. *Public Accountability*

- Public reporting requirements
- Ombudsperson/Ethics Office
- Public Officials (and spouses/off-spring) Assets Declaration/Disclosure

II. *Deregulation, Demonopolization and Competition*

- Clear and transparent rules/procedures, limited bureaucratic discretion
- Deregulation of enterprise sector; easing entry; competition policies
- Demonopolization
- Regulatory reform for infrastructure sectors

III. *Privatization*

- Transparency in transaction/process; less insider dealing
- Valuation, speed and scope of privatization
- Adequate institutional mechanisms

IV. *Financial Sector*

- Transparency mechanisms in Central Bank
- Regulatory framework for banks/banking system
- Insider lending; directed credit, insider trading, forex
- Rules of disclosure; other “transparency” reforms

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V. *Enhancing Political Will: Participatory and other mechanisms*

VI. *Judiciary and Legal*

- Pay, salary, benefit structure; meritocratic promotions
- Enforcement of ethics standards
- Impartial case assignment procedures
- Independence and accountability; appointments of judges
- Promoting alternative dispute resolution mechanisms
- Other alternatives to official rule of law institutions
- Recourse (and promotion/signatories of) international laws (OECD/GCA/OAU, etc.)

VII. *Macro- and trade reforms*

- Macro economic stabilization/lowering inflation
- Exchange rate unification/market determination
- Trade liberalization; tariff rationalization and uniformity

VIII. Public education and communication

- Adult education on anti-corruption campaign
- First and secondary school curriculum
- Mass media education and communication campaign
- Teacher training and proper incentives

Meritocratic university entry/grading/diploma

IX. Enforcement

- Legislative framework for prosecuting corruption cases
- Depoliticized prosecution of corruption cases
- Effective and honest police
- Effective anti-corruption commission/institution
- Actual prosecution of some “big fish” as deterrent (not from the opposition...)

X. Anti-poverty and public service delivery

- Safe-guarding (“ring-fencing”)social programs
- Access to health and education without bribes
- Improved public service delivery with probity

- Anti-corruption in environmental programs

XI. Municipal-level anti-corruption/transparency reform programs

- Anti-corruption programs at the municipal level
- Transparent and effective local budgetary process and execution
- Municipal modernization and reform
- Public audiences/transparent procurement at local level

XII. Anti-corruption in World Bank projects

- New procurement/audit approaches/guidelines (OCS)
- Adjusting type of projects/lending to reality on the ground
- Project preparation; monitoring, participation, technology

- Widely shared information database, unit costs

Transparency, Data Power, Participatory Coalition-Building and Collective Action

XIII. Civil society participation and public oversight

- NGO oversight
- NGO participation in anti-corruption program design/implementation
- Sharing of data/information with civil society
- Seminars/workshops: Parliament, policy-makers, media/investigative journalism

XIV. Diagnostics, empirical monitoring and action plan

- Empirical diagnostics on governance: in-depth surveys of public officials/Parliament, firms, citizens
- Survey diagnostics, tracking studies of budgetary allocations to sectors (health, education),

coming from the World Bank Institute (spring 2000) being carried out by local institutions with methodological support from donors/WBI

CONTROLLING CORRUPTION: TOWARDS AN INTEGRATED STRATEGY

Integration of process and substance is paramount in formulating a realistic anticorruption action program. Successful corruption programs need to integrate: rigorous information data and knowledge; leadership and collective action. Participatory workshops for consensus and collective action, public announcement of program, WBI support

These three components form the core of a new volume from WBI, containing a collection of articles and case studies written by World Bank Institute Country Counselors Program "Controlling Corruption: Towards an Integrated Strategy".

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Related Materials

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<http://www.worldbank.org/wbi/gac/>

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