

Questionnaire for IACC delegates

To fill in the questionnaire you may have to copy it to a word program, answer the responses and then return it to me as an email attachment.

1: Gender (please type an x in the brackets (...) adjacent to the appropriate response)

Male () Female ()

2: In which country are you currently working?

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3: What is your current position?

- (a) working in an anti-corruption role ()
- (b) government minister ()
- (c) government adviser ()
- (d) journalist ()
- (e) academic ()
- (f) businessperson (...)
- (g) other (please explain) ()

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If you answered (a) in Q3 above, please answer questions 4-14. *All other respondents please move on to Q 15.*

4: How long have you been involved in anti-corruption work (mark one)

0-5 years () 6-10 years () 11-15 years () 16-20 years () 21+ years ()

5: What work were you involved in prior to taking on an anti-corruption function?

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6: In your current position how often would you interact with the media?

(please mark the appropriate box)

Daily () weekly () monthly () Other (please explain) ()

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7: When dealing with the media does your work normally involve:

(please indicate whichever is appropriate – you can mark more than one)

- (a) answering telephone inquiries ()
- (b) briefing groups of journalists about investigations, including press conferences ()
- (c) other (please explain) ()

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8: Does your organisation have a specialist media liaison person?

Yes () No ()

If yes, go to question 9. If no, go to question 10.

9: Do you or somebody else fulfil that function?

Self () Another person ()

10: Do you have any training as a journalist, in public relations or issue management?

- (a) Trained as a journalist ()
- (b) Trained in public relations ()
- (c) Participated in in-house media courses ()
- (d) Participated in other media training programs ()

11: How often does your organisation conduct media training for staff?

- (a) Monthly ()
- (b) Six monthly ()
- (c) Annually ()
- (d) As required ()
- (e) Never ()

12: Do you believe these training programs have been helpful in:

- (a) Preparing you to deal with the media Yes () No ()
(b) Improving media coverage of your organisation Yes () No ()

If answering no, please explain why

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13: How would you describe your relationship with the media?

(rank on a scale of 1 to 5, with 1 indicating a poor relationship and 5 an excellent relationship).

- 1 () 2 () 3 () 4 () 5 ()

14: How would you rank the media's coverage of corruption in your country

(rank on a scale of 1 to 5, with 1 indicating very poor and 5 excellent).

- 1 () 2 () 3 () 4 () 5 ()

Would all respondents please answer questions 15 to 17.

15: What are your main criticisms of the media's coverage of corruption?

(you can mark more than one)

- (a) too superficial in its coverage of corruption. ()
(b) only interested in corruption because it helps to boost circulation and ratings, rather than through any sense of duty to a Fourth Estate or Watchdog function. ()
(c) journalists don't understand the complexity of the issues they're dealing with and don't have the forensic skills necessary to uncover corruption and to write about it. ()
(d) journalists are too lazy and don't help to uncover corruption, preferring to wait until the story is presented to them. ()
(e) journalists and media organisations are vulnerable themselves to corrupt approaches from people who are the subject of inquiries. ()
(f) other (please explain)..... ()
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16: How do you believe media coverage of corruption can be improved?

(you can mark more than one)

- (a) providing intensive courses for journalists on what the anti-corruption organisation is doing and how much corruption costs the local economy; ()
 - (b) encouraging media organisations to employ people with specialist qualifications (eg law, economics and accounting) to cover corruption inquiries; ()
 - (c) providing journalists with more access to your organisation; ()
 - (d) allowing journalists more access to the evidence and greater freedom to report on their evidence; ()
 - (e) other (please explain)..... ()
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17: What are your main commendations of the media/journalists?

(you can mark more than one)

- (a) by exposing corruption and/or covering inquiries and court hearings, the media helps to educate society against the social and economic costs of corruption; ()
 - (b) journalists and media organisations are sending a clear message to corrupt officials and businesspeople that they run the risk of being exposed; ()
 - (c) it is a thankless and risky task and they should be commended for their work in this area; ()
 - (d) they do a good job of pulling together often complex material and presenting it in a way the public can understand. ()
 - (e) Other (please explain) ()
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People working in an anti corruption role only please answer questions 18-25. All other respondents please go to Q26.

18: How would you rank the media’s coverage of your organisation’s anti-corruption work? (rank on a scale of 1 to 5, with 1 indicating poor and 5 excellent)

- 1 () 2 () 3 () 4 () 5 ()

19: How frequently is your organisation mentioned in the media?

- (a) daily () (b) weekly () (c) monthly () (d) rarely ()

20: Can you indicate the percentage mix of good and bad news about your organisation in the media.

- (a) 100% good 0% bad ()
- (b) 75% good 25% bad ()
- (c) 50% good 50% bad ()
- (d) 25% good 75% bad ()
- (e) 0% good 100% bad ()
- (f) other (please indicate) ().....

21: Which media provides the most coverage of your organisation?

- (a) newspaper ()
- (b) television ()
- (c) radio ()

22: Overall, which of these would you describe as the most supportive of your organisation?

- (a) newspaper ()
- (b) television ()
- (c) radio ()
- (d) other (please explain) ()

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23: Does your organisation have a defined media strategy?

Yes () No ()

If no, please explain why not

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24: Does your organisation have a better relationship with some journalists than others?

Yes () No ()

Please explain why

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25: Do you seek to target those journalists you believe are likely to be more supportive of the organisation than those who might be critical?

Yes () No ()

26: In your country are television cameras allowed into anti-corruption hearings?

Yes () No ()

27: Do you believe television cameras should be allowed into inquiries dealing with corruption?

Yes () No ()

28: What are your reasons for/against their usage?

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29: Do you believe that journalists covering corruption inquiries, hearings or trials should receive special access to exhibits and evidence?

Yes (...) No (...)

Please explain your answer

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30: Generally, do you believe journalists use this access and the information they obtain responsibly or irresponsibly?

- (a) responsibly (...)
- (b) irresponsibly (...)
- (c) other (please explain) (...)

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31: Do you believe that granting journalists such privileges guarantees a better quality story?

Yes (...) No (...) Don't know (...)

32: Do you believe journalists are justified in breaking the law to uncover corruption?

Yes () No ()

33: If you answered Yes to Q 32, which of the following do you believe is justified (you may indicate more than one):

- (a) Receiving unauthorised government information ()
- (b) Receiving confidential company information ()
- (c) Looking through a person's rubbish in search of information ()
- (d) Entering government or private property without permission ()
- (e) Not disclosing to people that they are journalists ()
- (f) Other (please explain). ()

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34: Do you believe journalists and media organisations are justified in paying informants for information that may lead to the disclosure of corruption?

Yes () No ()

Please explain your answer

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35: What legal protection do you believe journalists investigating corruption should enjoy?

- (a) full immunity from prosecution; ()
- (b) no protection other than that they might enjoy as citizens; ()
- (c) limited privilege to cover their reports on allegations aired in Parliament; ()
- (d) Other (please explain) ()

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Thank you for your assistance. I look forward to discussing these findings with you at the conference in Durban.

Please return completed questionnaires to:

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